



The Links, Incorporated

Mid-Cities (TX) Chapter Chapter Meeting Agenda October 12, 2024

Call to Order	Sister Circle
Presiding	Link Vickie Mitchell, President
National Pledge and Song	Link Members
Celebrations & Concerns Linkspiration	Link Jennifer Bapsed, Protocol Chair Link Ellainia Griffin, Chaplain
Adoption of the Agenda	
Chapter Meeting Minutes	Link Sue Gainer, Recording Secretary
Correspondence	Link Amelia Mayeaux, Corresponding Secretary
President's Report	Link Vickie Mitchell
Officer Reports	Link Alisa Allen, Financial Secretary Link Tammi Abney, Treasurer Link Ronetta Francis, Vice President
Program Report	Link Juanita Budd, Program Chair
Fundraising Committee	Links TC/Amelia/Ashley, Chair & Co-chairs
Strategic Planning	Link Veronica Spencer Austin, Chair
Technology Committee	Link Jennifer Stimpson, Technology Chair
Audit Committee	Link Cherry Elder, Chair
Legislative Issues Committee	Link Kim Walker, Legislative Issues Chair
Chapter Nominating Committee	Link Brenda Thompson
Ethics Committee	Link Brenda Thompson, Chair
Marketing/Communications	Link Alisa Allen, Co-chair
Donor Sabbath	Link Brenda Raney
New Business	
Announcements	
Adjournment	



Chapter Meeting Minutes

September 14, 2024

The regular meeting of the Mid-Cities Chapter of The Links, Incorporated was held at the Las Colinas Country Club, 4400 N. O'Connor Road, Irving Texas on September 14, 2024.

Call to Order:

- Link Vickie Mitchell served as the presiding officer called the meeting to order at 10:02 am.

Members Present: 33

Tammi Abney	Cherry Elder	Morgan Mangana
Alisa Allen	Marnese Elder	Amelia Mayeaux
Jennifer Basped	Marilyn Evans	Lauren McDonald
Rosalind Bell	Ronetta Francis	Marcia Page
Juanita Budd	Sue Gainer	Angela Patterson
Claudia Colman	Alexis Gunn	Brenda Raney
Kim Cox	Amy Hampton	Carolyn "TC" Roberson
Alice Davis	Michon King	Danielle Robinson
Ashlee Davidson	Carol Huntley Little	Shunda Robinson

Angela Ross

Brenda Thompson

Celia Walker

Jennifer Stimpson

Ashley Waffer

Kim Walker

Members Absent: 12

Fran Dillard

Marqueax Price-Black

Michelle Thomas

Tangee Gibson

Sherel Riley

Cordella Tullous

Ellainia Griffin

Erika Salter

Sierra Tunstall-Hamilton

Carmen Johnson

Veronica Spencer-Austin

Cheryl Polote-Williamson

(Sabbatical leave)

Pledge and Song:

- Chapter members participated in the Links Pledge and Song.

Celebrations and Concerns:

- Link Jennifer Basped shared September birthdays.
- Chapter members shared celebrations and concerns.

Linkspiration:

- In the absence of Link Ellainia Griffin, the Chaplain, Link Vickie Mitchell requested that members pray for the community and others.

Adoption of the Agenda:

- There was a motion to approve two changes in the agenda.



The Treasurer's Report is moved up on the Agenda after Correspondence.



Fundraising presentation will be after the Program presentation.

Minutes:

Link Sue Gainer – Recording Secretary

- An electronic copy of the May 11, 2024 MCL Chapter Minutes was sent to members for their review.
- Link Sue Gainer moved for the adoption of the May 11, 2024 Minutes.
- The Chapter Minutes were approved as printed with no corrections or additions.

Correspondence:

Link Amelia Mayeaux – Corresponding Secretary

- There was a Thank You note from Link Celia Walker.
- There was a Thank You note from Link Marcia Page.
- There was a Thank You from the Arlington Museum of Art for MCL's donation of \$2,000.00 for the Summer Art Youth Program.
- There were two (2) Certificates of Appreciation for Black Family Expo 2023 and 2024.

Treasurer's Report:

Treasurer – Link Tammi Abney

- The Finance Committee was thanked and complemented for the completion of the audit. The tasks required to complete the audit were shared.
- Verbal and electronic reports were presented for May, June, July, and August.
- Reports contained the following details of accounts at Comerica (Operations), Bank of America (Programs), and Comerica (North Texas Cluster National Assembly):

 Beginning balance

 Deposits











 Debits

 Ending balance

- Link Tammi Abney will recheck numbers for accuracy.
- MCL still has a balance in the in the North Texas Cluster Account.
- The Chapter is still waiting on \$5,000.00 from Black Kare.

President's Report:

Link Vickie Mitchell – President

- The Mission of the Western Area was shared: “Friends transforming communities through service”.
- The Links, Incorporated core values and strategic priorities were shared.
- The chapter member’s role to improve our position was shared.
 -  Who we are
 -  What we do
 -  Why we do it
- Information about the Leadership Summit on October 19, 2024 was shared.
 -  Registration is online.
 -  The summit is virtual.
 -  Participants may receive up to 8 servicer hours.
 -  Leader Summit topics were given.
- There’s no flexibility when chapters can celebrate Donor Sabbath.
- Other Links impact dates were shared.
- Link Vickie shared that Link Amelia Mayeaux will be a Scott Hawkins Institute Fellow.
 -  It was moved by Link “TC” Carolyn Roberson and seconded by Link Rosalind Bell that the chapter pay \$350.00 for Link Amelia Mayeaux.
 -  The motion passed.
 -  Funds will come from the Operations account.
- It was shared that Remind is another means of chapter communication.

- Information for the Western Area History Book is being gathered by the Archivist.
- Activities since last meeting were shared.

Financial Secretary:

Financial Secretary – Link Alisa Allen

- Funds received via PayPal, Zelle and check were shared.
- Funds received for backpack drive and Hostess assessments were shared.

Membership Report:

Link Ronetta Francis – Vice President

- An appreciation and thank you was given to September Hostesses.
- The 2024 – 2025 service hours goal is 4,576.
- The service hours that counted for the National Assembly were shared.
 - Any committee meetings attended from May to Assembly count.
 - Hours for Escorts will be clarified.
- Quarterly Friendship Activities were shared. The September activity (Main Event in Grand Prairie) was postponed until October.
- Living the Legacy areas were shared. Areas may be re rearranged.
- Information about the MCL Pearl of the Month, Link Juanita Budd, was shared.
- The 2024 – 2025 Membership Needs Assessment was shared.
- Information included:
 - Membership Committee Members
 - The Role of the Chapter Membership Committee
 - Membership Committee Considerations
 - Membership Strategic Plan
 - Current Membership Profile

- Expertise and Perspectives to Consider
- Membership Service Engagement Trends
- 2024 MCL SWOT Assessment
- Readiness Assessment
- Membership Intake Process Overview

• What It Really Takes

- The Membership Committee recommended that the Chapter pursue new member intake for the 2024 – 2025 Program Year. The motion was approved.

Program Report:

Link Juanita Budd – Program Chair

- The new title for the Umbrella Program is “Kidney Health Is Universal”.
- Verbal and written report was presented that included 7 Smart Goals, Charges, Actions and Critical Tasks, Key Performance Indicators, Timeline, Responsibility, and written itemized budget.
- MCL Available Program Activities 2024 – 2025 were given with dates and maximum service hours available.
- Western Area/National Webinars with dates and maximum service hours available.




Fundraising Committee:

Link Carolyn “TC” Roberson – Chairperson Link Ashlee Davidson – Co-Chair

Link Amelia Mayeaux – Co-Chair

- Link “TC” needs everyone to sign up for a committee. Eleven members have not signed up for a committee.
- Link Ashlee Davidson shared fundraising concepts.
- Boxing is not a component of the fundraiser because of the cost.

Technology Committee:

- Link Jennifer Stimpson presented three (3) recommendations from the Technology Committee.
 -  Update the MCL website using a professional content expert at the cost of \$200.00.
 -  Consolidate all forms into cloud-based services. (Google is free.)
 -  Subscribe to a survey platform (i.e. Survey Monkey).
- It was moved and seconded to accept the recommendations. The motion was adopted.

Legislative Committee:

Link Kim Walker – Chairperson

- Members were asked to scan QR Code for Watch Party Debate Survey.
- Volunteer and sign up for voter registration at Kanvas Sports.
- Park at Baylor and walk over to Kanvas.
- Voter registration efforts were shared to date.
- The target audience is ages 21 – 40.

Chapter Nominating Committee:

- The selection of the Nominating Committee was moved to the next meeting in October.

New Business:

There was no New Business.

Announcements:

- There were no announcements.

Adjournment:

- The meeting was adjourned at 12:12 pm.

- Members will receive two (2) service hours for today's meeting.

Minutes submitted by Link Sue Gainer

Sue Gainer, Recording Secretary of Mid-Cities (TX) Chapter of The Links,
Incorporated



Financial Secretary Report

October 11, 2024

Alisa Allen

Financial Secretary

Linked in Making an Impact Together - "Service Matters"





Funds Received (as of 10/10/2024)

FUND CATEGORY	AMOUNT RECEIVED	METHOD
September 2024 Hostess Assessment	2 X \$250.00 = \$500.00 1 X \$250.00 = \$250.00	Zelle PayPal
October 2024 Hostess Assessment	1 X \$250.00 = \$250.00	Zelle
2 MCL Voting T-shirts	\$20.00 each - \$40.00	Zelle
Sponsors for the 2024 Chapter Voting Initiative – Chapter T-Shirt	2 X \$150.00 = \$300.00 1X\$170.00 = \$170.00 1 X \$150.00 = \$150.00	Zelle Zelle Pay Pal
	Total - \$620.00	
<i>Grand Total</i>	\$1,660.00	

Linked in Making an Impact Together - "Service Matters"



When you log into your PayPal or Zelle account, before you hit the send button to pay, please make sure you type a note allocating what the amount is for.

Example: Monthly Hostess Assessment, Chapter Dues, Etc.



Treasurer's Report Chapter Meeting October 12, 2024

Linked in Making an Impact Together - "Service Matters"





September 2024 Treasurer Report



	Operations Comerica	Programs Bank of America	North TX Cluster Comerica
Beginning Balance	\$21,282.96	\$16,698.63	\$16,248.60
Deposits	\$1,500.00	\$5000.00	\$0.00
Debits	-\$1,448.32	-\$10,911.60	-\$178.96
Ending Balance	\$21,334.64	\$10,787.03	\$16,069.64

Foundation Account at National	*\$44,505.62	As of 07/24/23
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***Total Funds Available for Programs \$55,292.65**

Linked in Making an Impact Together - "Service Matters"



Mid-Cities (TX) Services to Youth Facet 2024-2025 Proposed Activities

Linked in Making an Impact Together - "Service Matters"





STY Spring 2024 Planned Activities



Date	Activity	Notes
<p>Thursday, May 2nd 2024 1:30-3:45pm</p>	<p>JA Company Program Irving High School JA Company Program The program is a dynamic, volunteer-led initiative that empowers teens and young adults to create positive change in their community. Join us in a series of engaging meetings where you'll guide and mentor participants, helping them develop practical business skills and entrepreneurial knowledge.</p>	<p>Amelia Mayeaux (Guest speaker on supply chain)</p>
<p>Friday, May 10th 10-12:30pm</p>	<p>Provide lunch for Teacher Appreciation Week at W.T. Hanes Elementary</p>	<p>Lunch sponsored by Mid-Cities Links</p>
<p>Friday, May 17th 2:40-4:15pm</p>	<p>Mock panel interviews @Irving High</p>	<p>Volunteers needed</p>
<p>Wednesday, May 22nd 1:30-3:45pm</p>	<p>JA Company Program Irving High School JA Company Program The program is a dynamic, volunteer-led initiative that empowers teens and young adults to create positive change in their community. Join us in a series of engaging meetings where you'll guide and mentor participants, helping them develop practical business skills and entrepreneurial knowledge.</p>	<p>Final session with students Need volunteers</p>



STY Summer-Fall 2024 Planned Activities



Date	Activity	Notes
July-August 2024	Backpack drive with Community Partners of Dallas Back-to-School Drive (cpdtx.org) Members will purchase backpacks and supplies and drop them off at neighborhood cluster dropoff locations)
September-December 2024	Volunteer opportunities with Junior Achievement	Ongoing volunteer opportunities with schools in Irving, Arlington, Grand Prairie
September/October 2024	Fall session with youth (5 th -8 th grade) Focus on health and wellness/career exploration/civic engagement (partner with National Trends)	
December 2024	End of semester social	

Linked in Making an Impact Together - "Service Matters"



STY Spring 2024 Planned Activities

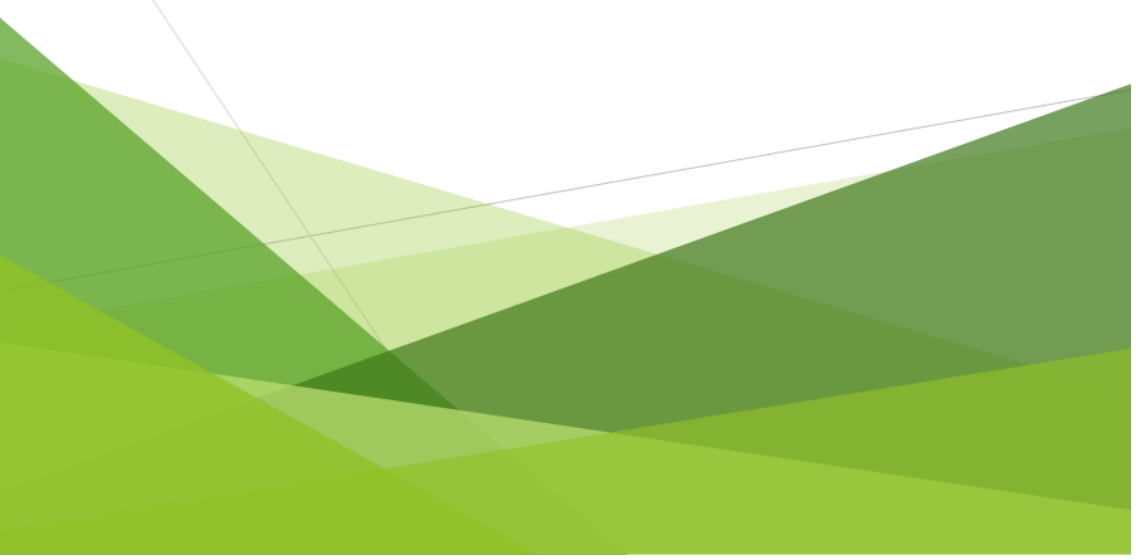


Date	Activity	Notes
January-May 2025	Volunteer opportunities with Junior Achievement National Mentor Month	TBD
January 2025	Drive with International Trends to send supplies on mission trip	
February 2025	Winter session with youth (5 th -8 th grade) Health and wellness and interview skills	Volunteers needed
March 2025	Kidney Expo Black Family Wellness Day Present and manage tables at the chapter and cluster event in support of World Kidney Day	Final session with students Need volunteers
March 2025	National Reading Day Volunteer at local elementary school in service area (partnership with United Way of Dallas)	
March-April 2025	Poster Art Competition (partner with Arts facet)	
April-May 2025	East Texas HBCU Tour Wiley University (Marshall) Texas College (Tyler)	

Linked in Making an Impact Together - Service Matters

MID CITIES LINKS-HEALTH AND HUMAN SERVICES

- ▶ COMPLETED ACTIVITIES
- ▶ 9/28-WALK FOR LIFE- LINKS for HEALTHY LIVING- BOB WOODRUFF PARK
- ▶ 10/5 NAMI WALK- \$1000 DONATION FROM EACH NORTH TEXAS CLUSTER CHAPTER



ACTIVITIES- MCL LETS EARN HOURS!!

- ▶ 10/10/24-WORLD MENTAL HEALTH DAY
- ▶ 11/5/24-TENTATIVE SOULS FOR POLES WITH LEGISLATIVE COMMITTEE
- ▶ 11/9/24-FOUNDERS DAY-DONOR SABBATH “LINKAGES TO LIFE”
- ▶ 11/19/24 BLACK FAMILY WELLNESS-INFORMATIONAL WEBINAR
- ▶ 11/9/24-KIDNEY WALK 0800-LONE STAR PARK
- ▶ 2/25-PROJECT LEAD-SUBSTANCE ABUSE AND MENTAL HEALTH
- ▶ 11/7/24-CAREGIVER WEBINAR

Legislative Issues/Public Affairs & Disaster Relief Committee Report

October 9, 2024

Chair-Kim Walker

Members: Ashley Barksdale-Waffer, Cordelia Tullous, Erika Salter, Marnese Elder, Morgan Magnana, Priscilla Barber Randle, Ros Belle, Shunda Robinson, Celia Walker

Accomplishments To Date

- Successfully held 7 Voter Registration Drives at Kanvas Sports + Social and Arlington Highschool
- Registered 110 new voters and confirmed voter status for additional 250 potential voters
- Provided countywide voter registration education
- Implemented Voter Education toolkit for Restaurants To Go Order and Onsite Menu Order QR Code
- Established longterm future partnership with Kevin Kelleys restaurant group in order to hold future Legislative Events at any of his locations in North Texas, Chicago, DC, Charlotte, Atlanta
- Enjoyed great Fellowship with 26 MCL Members who worked Voter Registration Drives
- Shared info for MCL Members to become poll watchers, canvassers via NAACP LDF
- MCL members participated in other North Texas voter registration drives at Libraries and postcard writing with MomsRising Group

Planned Activities

- Legislative Letter Writing Campaigns
 - World Kidney Letter March 13, 2025
 - Book Banning
 - Support for HBCU's
- Voter Education Initiatives
 - Hosting a Legislative Breakfast
 - Hosting a Candidate Forum for Mid-Term Elections
 - Work with MCL Social Media to develop and post voter education videos throughout the year
- Participate in Links Day at the Capitol 2025
- Encourage All MCL Members to Signup to become a VDR (Volunteer Deputy Registrar) in their county beginning January 1, 2025 to ensure we all are able to facilitate voter registration drives countywide
- Participate in a Souls To The Polls Initiative with a Church in our Service Area (need suggestions) TBD October 26th Mt Olive Fall Festival
- Seek out Grant to help MCL underwrite Voter Education/Awareness Training
- D

THE WIZ

Planned Activities: (con't) Lion King or The Wiz Fundraiser With Broadway Dallas to underwriter Voter Education Program

- Partner with Broadway Dallas to Have The Links /HBCU Day June 28, 2025
- Potential Profit \$15 per ticket sold with earlybird commitments
- Private Pre-Show Reception for specific ticket levels and MCL members, free merchandise to first 50 guest, Talkback with Cast after the show
- Tickets will range from \$45+

SEP 9 - 21, 2025

Disney
THE
LION KING
THE WORLD'S #1 MUSICAL
JUN 4 - JUL 3, 2025

Public Affairs Considerations (Post Election)

Issues taking neighbor out of neighborhood:

- Community violence & Safety
- Education Literacy & Comprehension
- Affordable Health & Mental Health Care
- Under-skilled & underemployed; job creation
- Legal & Financial Literacy
- Lack of Role models & mentorship
- Affordable & Safe Housing
- Childcare or lack thereof
- Small Business creation, support and stabilization

Disaster Relief Opportunities (FEMA.gov)

Current Disasters

- Florida Hurricane Debby/Helene/Milton
- Hermits Peak/Calf Canyon Fire
- Kentucky Severe Storms
- Missouri Severe Storms
- New Mexico Wildfires
- South Dakota Severe Storms
- Texas Hurricane Beryl
- Vermont Severe Storms

Immediate Needs

- Grant to underwrite Voter Education/Awareness throughout 2025
- Souls to The Polls Partner
- Pledge from all MCL Members to register to become Volunteer Deputy Registrars in your counties beginning January 1, 2025





INTERNATIONAL TRENDS & SERVICES Kidney Health is Universal + STEM

September 9, 2024

To: Chair Juanita Budd

From: ITS Chair Fran Dillard

Key Dates for 2024 – 2025

The International Trends and Services Facet key focus areas:

Key dates:

- Literacy Day – September 8 (see Oct 18th event)
- International Day of the Girl – October 11
- **Cross Borders Engagement with Dallas school and International youth – October 18th**

Collaboration with Services to Youth, zoom event

Donate STEM books

Introduce Garden's without Boundaries (TBA)

- Jamaica Education Across Borders Mission Trip – January 2025, TBA
- Cross Border's Engagement – Garden's without Boundaries, Healthy Kidneys, Poster Contest
- International Women's Day – March 8, 2025
- Western Area Global Teen Conference – April 2025

Western Area ITS Chairs Meeting – September 19, 8p CT

Agenda includes:

Jamaica's Bright Tomorrow

Global Teen Conference Update

61 Chapters STEM Program – Umbrella Format

Report out of International Literacy Day Efforts and Plan

Western Area Leadership Summit – October 18-19, 2024

Next ITS Meeting, November 21



Linked in Friendship, Connected in Service
Mid-Cities (TX) Chapter



INTERNATIONAL TRENDS & SERVICES

Kidney Health is Universal & STEM



Black K.A.R.E Resources for Jamaica

Creating kits/resources prepared by children and distributing them to schools in Jamaica.

Task

- MCL World Kidney Day Activity
- Invite Youth and Students to participate in Garden across borders – focusing on healthy diets
- Build kits and schools supplies resources for Jamaica
- Partner with Services to Youth to support awareness & projects
- MCL Cohort travel to Jamaican (Jan.)

Deadline

11/2024 - 03/2025

Integrate International Awareness in all Facets

Sponsorship

- Grocers & Markets
- Families impacted, Clinics Impacted
- Improved awareness through survey
- New sustainable relationships to support ongoing support for KARE

Metrics of Success



International Education and Awareness

Collecting educational supplies for under-resourced communities across the globe

Task

- International Day of the Girl – teen books on STEM & cross borders connections
- Members will bring books to the October MCL meeting
- Handouts on Black KARE at wellness events
- Webinar with international women in community leadership

Deadline

10/18/2024

Sponsorship

- Non-Profit Health Org/UN

Metrics of Success

- # of participants

Linked in Making an Impact Together - "Service Matters"



INTERNATIONAL LITERACY DAY

September 8, 2024

WHO
Western Area Chapters

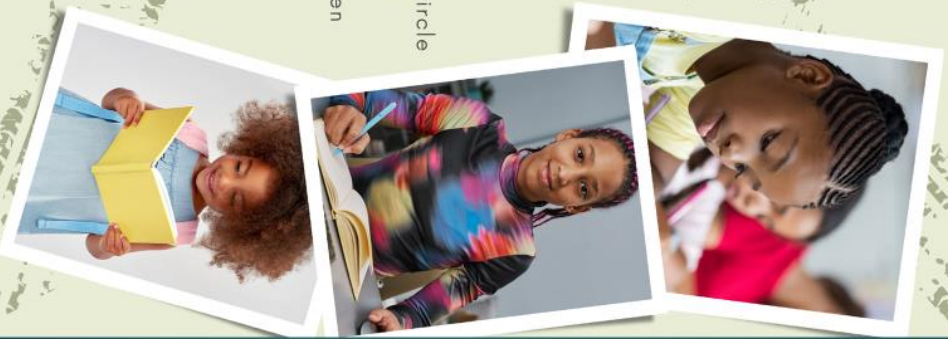
WHAT
International Reading Circles and
Donate STEM Books

HOW
Host a one-hour virtual reading circle
session for students in the global
spaces where you serve.
And donate STEM books to children
ages 3-5 yrs old.

WHEN
No later than October 31, 2024

DONATE THREE STEM BOOKS
Mt. Carey Baptist Basic Infant School
Mount Carey District
Anchovy P.O. St. James
Jamaica West Indies

For more information: westernareadl@gmail.com

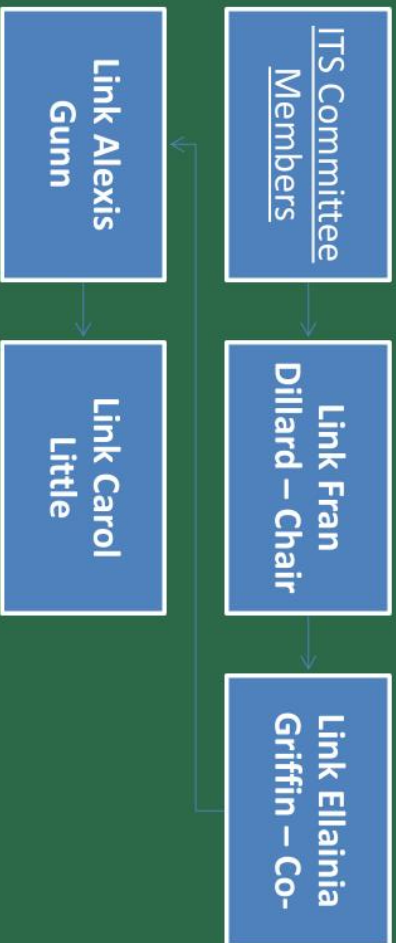


International Calendar of Events

International Literacy Day	9/8/24	To raise awareness and concern for literacy problems that exist within our own local communities as well as globally. 2023 Theme: "Transforming Literacy Learning Spaces."
International Day of the Girl	10/11/24	The United Nations created this special day because empowerment and investment in girls are critical for economic growth, the eradication of poverty, and the breaking of the cycle of discrimination and violence. 2023 Theme: "Day of the Girl Child"
International Women's Day	3/8/25	It is a day when women are recognized for their achievements without regard to divisions, whether national, ethnic, linguistic, cultural, economic, or political



INTERNATIONAL TRENDS & SERVICES Kidney Health is Universal + STEM



Linked in Making an Impact Together - "Service Matters"

MCL INTERNATIONAL FACET - KIDNEY HEALTH IS UNIVERSAL

Chair Link Fran Dillard and Link Eliania Griffith+ Committee Members

SITUATION (THE PROBLEM)	PRIORITIES	MISSION/VISION (WHAT DRIVES THE OUTCOMES)
<p>Black African Americans are 4 times more likely to have CKD than their white counterparts. Unfortunately, many Black Americans do not know they have kidney disease.</p> <p>INPUT - Resources (People, money, partnerships needed to operate the program)</p> <p>OUTPUTS - Partner with 3 community organization to address prevention, detecting, and managing of chronic kidney disease (CKD); assemble kits; mission trip</p>	<p>Educate African Americans, Jamaicans, and people of African Descent about the causes, and impact of CKD and preventive measures to reduce the impact of the disease.</p>	<p>To provide educational resources about CKD to targeted population about the inequities of CKD through programs that empower our community to make healthy choices for living.</p>
<p>RESOURCES</p> <p>In order to accomplish our set of activities we will need the following:</p> <p>Mission Jamaica Partnership CKD care kits Funding for 5 MCL participants for trip Patrons, locations, sponsors – WKAD Multi-lingual information pamphlets, media engagements</p>	<p>ACTIVITIES</p> <p>In order to address our problem, we will accomplish the following activities:</p> <p>World Kidney Awareness Day Campaign - Nutrition (Chefs), Screening (Medical Partners), Education(UTA) Assemble CKD Kits Delegation travels to Jamaica Partner with Western Region Book Drive initiative</p>	<p>SHORT-TERM</p> <p>If accomplished, we expect these activities will lead to the following changes in 1-2 years: Improved awareness in targeted communities Increase in health screenings Stronger partnerships aligned with mission</p>
	<p>PARTICIPATION</p> <p>We must clearly identify the groups we are serving.</p> <ul style="list-style-type: none"> Black/People of African Descent Jamaican citizens at risk of CKD International Links Chapters Women Black Internationals Youth >40 years in age Other facets 	<p>MID-TERM</p> <p>If accomplished, we expect these activities will lead to the following changes in 3-4 years: Expand awareness to other international focus areas KARE is integrated into mission Jamaica Initiative</p>
		<p>IMPACT/LONG-TERM</p> <p>If accomplished, we expect these activities will lead to long-term societal changes. Reduction in CKD in high-risk communities in Jamaica</p>

CONSUMPTION

1. 90% of participation from MCL members
2. Access to Black audience to educate on CKD
3. Partnership/ collaborators to support the CKD program Internationally and specifically in partnership with national initiative – Mission Jamaica

EVALUATION: Number of participants participating in activities; online surveys; number of screenings; number of partners participating in activities; increase in chapter member knowledge about CKD prevention & treatment; number of sponsors and partnerships; rank and raters/feasibility metrics for Jamaica

EXTERNAL FACTORS (Things that might negatively impact your program – i.e. environment, community, public policy)

1. Access to fresh food, living in in food deserts
2. Traditions and eating habits
3. Access to health education and gain buy-in on lifestyle changes

THE LINKS, INCORPORATED- NATIONAL CALENDAR

September

- September 4 Best Practices for Elevating Your Impactful Service – Part 1 Webinar
- September 17 National Voter Registration Impact Day
- September 18 Best Practices for Elevating Your Impactful Service – Part 2 Webinar
- September 28 Walk for Healthy Living (Heart Links Signature Program)
- September 30 National Social Action Initiative Overview and Program Toolkit Webinar

October

- October HBCU Giving Month and Breast Cancer Awareness Month
- October 8 Leading HER Forward: Domestic Violence Awareness Webinar

November

- November 5 National Day of Service – Get Out the Vote
- November 7 Caregiving During the Holidays Webinar (National Caregivers Month)
- November 8 Human Trafficking Awareness Webinar
- November 9 Founders Day
- November 8-10 National Donor Sabbath Recognition (Linkages to Life Signature Program)
- November 14 The Arts Webinar: Young, Creative and Black!
- November 19 Black Family Wellness Expo National Impact Month Informational Webinar

December

- December 12 How to Submit Your 2023-2025 Chapter's Program Report and Data Sheet Webinar
2025

January

- January 9 Program Reviewers Training Webinar - Part 1
- January 23 Program Reviewers Training Webinar - Part 2

February

- February 1 Deadline for Submitting 2023-2025 Chapter Program Reports and Data Sheets
- February 12 Project LEAD: Substance Abuse and Mental Health Webinar
- February 13 Celebrating Black Women in The Arts Webinar

- February 18 Links Love HBCUs! Webinar
- February 27 Links LaunchPad Webinar/Facebook Live for Students – What Do I Want to Be?

March

- March 5 Leading HER Forward: Celebrating Women's History Webinar
- March 15 Black Family Wellness Expo National Impact Day/Facebook Live Broadcast
(Chapters will be recognized for holding an Expo any date in March only)

April

- April 10 Spring Into Self-Care Webinar
- April 19 LINKS-STEMREADY Exposed 2 – Exploring Your Wild Side Webinar/FB Live

May

- May 7 Enhancing Our Mental Health Through The Arts



BUDGET: ~\$20,750 (2024-2025); ~\$20,750 (2025-2026)

Mid-Cities (TX) Chapter Program Committee

**2024-2027
STRATEGIC
WORK PLAN**

ROLE: Deliver and Sustain Transformational Programming (National Strategic Priority #1)

Develop a Mid-Cities (TX) Chapter Program thrust that is aligned with the National priorities and goals of The Links, Incorporated. Serve as a catalyst to foster the Chapters' use of the Service Delivery Model in the development and implementation of transformational programs. Design, execute and oversee programming that is reflective of the Chapter's Community Assessment findings and responsive to members' interest. Combined, these actions are intended to foster and support member engagement.

SMART GOALS:

- **Goal 1:** Increase the Mid-Cities (TX) Chapter's delivery of integrated, transformational programming using the Service Delivery Model as a starting point for program planning. (As appropriate, 100% of Facet Chairs will use the Service Delivery Model to design, implement and measure MCL programming.)
- **Goal 2:** Collaborate with VP Membership to increase active member engagement with Chapter programming and operations. Manage and monitor member's activities to increase active member participation to 85% or more in programming activities within the program year. 100% of active members will participate in one Black K.A.R.E. event.
- **Goal 3:** Provide 60 hours of service opportunities (program, planning & service) hours to meet the required 48 hours of service required per program year (May 2024 through April 2027).
- **Goal 4:** Increase member perceptions of MCL programming being a chapter asset.
 - 85% of active members who respond to survey questions pertaining to programs will answer in the affirmative.
 - 85% of active members who respond to survey questions pertaining to programs will state that community service programming was a strength of the chapter.
- **Goal 5:** The Program Committee leadership team will participate in National /Area Programming webinars to ensure that MCL's programming practices align and comply with National/Area procedures, guidelines, and best practices. (Program Coordinator, Facet Chairs, or Chapter Member designee).
 - 100% of all Program Committee leadership will participate in National /Area Programming webinars.



BUDGET: ~\$20,750 (2024-2025); ~\$20,750 (2025-2026)

Mid-Cities (TX) Chapter Program Committee

**2024-2027
STRATEGIC
WORK PLAN**

- **Goal 6:** Maintain the number of MCL Program Facet Committee meetings to at least 4 meetings annually to ensure timely & integrated program service delivery and an engaged programming committee.
- **Goal 7:** Ensure 100% timely submissions of the MCL Program Report to the National/Area per defined deadlines.

.2024 - 2025 CHARGES	ACTIONS & CRITICAL TASKS	KEY PERFORMANCE INDICATORS (KPIs)	TIMELINE	RESPONSIBILITY	ALLOCATED BUDGET (PROJECTED COSTS)
1. Ensure all MCL Facet Chairs & Program team members are proficient in the Service Delivery Model.	<p>*Distribute the SDM to all members and provide a model/case study of the SDM with exercises.</p> <p>*Refine the SDM for current programs to use as a model for chapter training and demonstrations.</p>	<p>* Post the SDM to the chapter website.</p> <p>* Facet Chairs use the SDM for all program proposals.</p> <p>* Members demonstrate an understanding the service model in case study exercises and can articulate how/when to use the SDM.</p>	<p>Training and demonstration exercise were illustrated at the Chapter Retreat – late summer/fall 2021, 2023 & 2024.</p>	<p>Program Coordinator, Facet Chairs & Designated Program Committee Members</p>	0.00
2. Utilize the community-based, needs-driven program platform with measurable impact on the Chapter's service area constituencies.	<p>*Partner with other organizations to increase MCL's reach in the community.</p> <p>*Explore flexible solutions for programming & services that maximize the many talents of the membership.</p>	<p>* Based on community needs assessment and societal issues, members will continue to focus on STEM via Black K.A.R.E. programs.</p> <p>* Leverage membership</p>	12 months	<p>Program Coordinator, Facet Chairs & community partners.</p>	\$750.00



BUDGET: ~\$20,750 (2024-2025); ~\$20,750 (2025-2026)

Mid-Cities (TX) Chapter Program Committee

**2024-2027
STRATEGIC
WORK PLAN**

		talents and knowledge, existing strategic partnerships and identify new partners where needed to provide additional resources and knowledge for program activities.			ALLOCATED BUDGET (PROJECTED COSTS)
2024 - 2025 CHARGES	ACTIONS & CRITICAL TASKS	KEY PERFORMANCE INDICATORS (KPIs)	TIMELINE	RESPONSIBILITY	
3. Develop program measures & KPIs; monitor & report program outcomes and successes.	*Create a program satisfaction assessment tool to measure the effectiveness of programs in meeting community needs.	* Using the community needs assessment and the SDM program proposal as a starting point, assess program activities, outputs and outcomes against the delivery model goals and expectations.	12 months	Programs & Strategic Planning Teams	\$10,000.00
4. Develop and implement a program calendar that increases the number of hands-on service opportunities to foster member engagement.	*Identify service programs/opportunities and potential hours at the beginning of the program year. *Schedule program opportunities before/after chapter meetings to encourage more member participation.	*Distribute the Programs Calendar on or before the October Chapter Meeting to cover the year. *Use members' time efficiently; scheduling program activities on	Retreat/ September Chapter meeting	Program Coordinator & Facet Chairs	



BUDGET: ~\$20,750 (2024-2025); ~\$20,750 (2025-2026)

Mid-Cities (TX) Chapter Program Committee

**2024-2027
STRATEGIC
WORK PLAN**

	Implement a service program opportunity to coincide with the chapter's holiday celebration.	meeting days and during the chapter holiday* celebration.			
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BUDGET: ~\$20,750 (2024-2025); ~\$20,750 (2025-2026)

Mid-Cities (TX) Chapter Program Committee

**2024-2027
STRATEGIC
WORK PLAN**

2024 - 2025 CHARGES	ACTIONS & CRITICAL TASKS	KEY PERFORMANCE INDICATORS (KPIs)	TIMELINE	RESPONSIBILITY	ALLOCATED BUDGET (PROJECTED COSTS)
5. Work closely with the Vice President. Membership to foster increased member involvement in program service delivery.	*Work as a team to encourage members to participate in chapter's programming which will lead to meeting 48-hour requirement.	* At least once per quarter, evaluate member's Track It Forward records to assess progress toward 48-hour requirement attainment and percentage of total hours devoted to program service delivery.	Ongoing, with a minimum of once per-quarter formal check-in on service delivery hours	VP Membership & Program Coordinator	
6. Develop an annual program report following National guidelines and submission deadlines.	*Request Facet Chairs to develop and submit a completed SDM before implementing new programs.	* All facet programs will require a completed SDM before budget is released for execution of the program activities.	As new programs are requesting funding	Facet Chairs & Members to implement a new service program	\$10,000.00
7. Plan and execute a chapter retreat in collaboration with the VP Membership & Strategic Planning chair to establish chapter direction.	*Incorporate friendship, service, health & spirituality components to strengthen the cohesiveness of the membership at retreat.	* Ensure the agenda clearly addresses these 4 topics. * Survey the membership on effectiveness of the retreat.	Fall 2021	VP Membership, Strategic Planning Chair & Program Coordinator	



BUDGET: ~\$20,750 (2024-2025); ~\$20,750 (2025-2026)

Mid-Cities (TX) Chapter Program Committee

**2024-2027
STRATEGIC
WORK PLAN**

2019 - 2021 CHARGES	ACTIONS & CRITICAL TASKS	KEY PERFORMANCE INDICATORS (KPIs)	TIMELINE	RESPONSIBILITY	ALLOCATED BUDGET (PROJECTED COSTS)
8. Provide a written Officer report at all EC meetings & Chapter meetings.	*Provide electronic reports to the chapter secretary for distribution to members no less than (2 to 3) days before the chapter meeting.	* Submit monthly written reports at EC meetings. * Make written report shared at the EC meeting (incorporating needed edits) available for distribution (a minimum of 2 to 3 days) prior to the chapter meeting.	Monthly	Program Coordinator with input from Facet Chairs	
9. Remain current and update MCL EC and membership on National/Area Programming initiatives & procedures.	*Share all programming information gleaned at National/Area conferences & webinars with members.	* Share insights from conferences, webinars, etc. in monthly reporting.	Yearly	Program Coordinator	
10. Conduct Committee meetings on a consistent basis to ensure an engaged & operational committee.	*Conduct program meetings with facet chairs so programs are integrated and not done in a silo.	* Set meetings for facet chairs to share ideas, SDM learnings, and best practices so all are aware and equipped to lead their respective facet committees.	Quarterly	Program Coordinator	



BUDGET: ~\$20,750 (2024-2025); ~\$20,750 (2025-2026)

Mid-Cities (TX) Chapter Program Committee

2024-2027
STRATEGIC
WORK PLAN

BUDGET

MCL BUDGET PROGRAM BUDGET	2022-2023	2023-2024	2024-2025
The Links Foundation	0	\$ -	\$ -
American Heart Association- North TX Cluster Walk		\$ 1,000.00	\$ 1,000.00
Scott Joplin Orchestra Concert – (North Texas Cluster Event)		\$ 1,500.00	\$ 1,500.00
The Links Foundation HBCU Scholarship Initiative	2,000.00	\$ -	\$ 3,000.00
HBCU Community Trilogy	0.00	\$ -	\$ 200.00
National/Western Area Links Initiatives	1500	\$ 1,500.00	\$ 1,500.00
Donor Sabbath	500	\$ 250.00	\$ 500.00
Alzheimer's Association (Symposium)	-	\$ 500.00	\$ 500.00
Human Trafficking Symposium	-	\$ 250.00	\$ 250.00
National Kidney Foundation Sponsorship	-	\$ 2,500.00	\$ 2,500.00



BUDGET: ~\$20,750 (2024-2025); ~\$20,750 (2025-2026)

Mid-Cities (TX) Chapter Program Committee

**2024-2027
STRATEGIC
WORK PLAN**

Black K.A.R.E. Grant (Baxter)	5,000.00	\$ (10,000.00)	\$ (10,000.00)
Black K.A.A.R.E. Facets budgets (2K per facet)		\$ 10,000.00	\$ 10,000.00
Black K.A.R.E World Kidney Day /Commissioner Simons		\$ 2,000.00	\$ 2,000.00
Black Family Wellness		\$ 5,000.00	\$ 5,000.00
Human Trafficking Symposium - North Texas Cluster Trinity Chapter		\$ 500.00	\$ 500.00
Moneague Primary School in St. Ann, Jamaica / Other Mission Trip		\$ 300.00	\$ 300.00
Daisha Board Arts Gallery / Other		\$ 1,500.00	\$ 1,500.00
Other	0	\$ -	\$ 500.00
Total Other Beneficiaries	9,000.00	\$ 16,800.00	\$ 20,750.00



MCL 2024 Fundraiser

October Chapter Meeting

Linked in Making an Impact Together - "Service Matters"

Summary Status

Accomplishments	Next Steps
Omni contract signed	Complete all committee kickoff meetings prior to next steering committee meeting
1 st Steering committee meeting held (reoccurring 1 st Sunday of the month)	Finalize list of draft deliverables and timelines by committee
Governance established for performance updates	Review work already done by your event chairs and incorporate into your plans
Financial goals reiterated to chairs and co-chairs	Send Sponsorship letters out by October 19th
	Establish governance to sign contracts >\$5000 and to submit expenses for approval
	September meeting action: Vote on \$2k assessment



Team Introductions

****Request:** Since we are heavy in the “Contract Negotiations/Logistics” committee, requesting volunteers to shift to either the “Theme/Decorations/Guest Relations OR “Entertainment/Casino” **

Leadership Alignment	Complete	Complete	Complete	In Progress	Complete	In Progress	Complete
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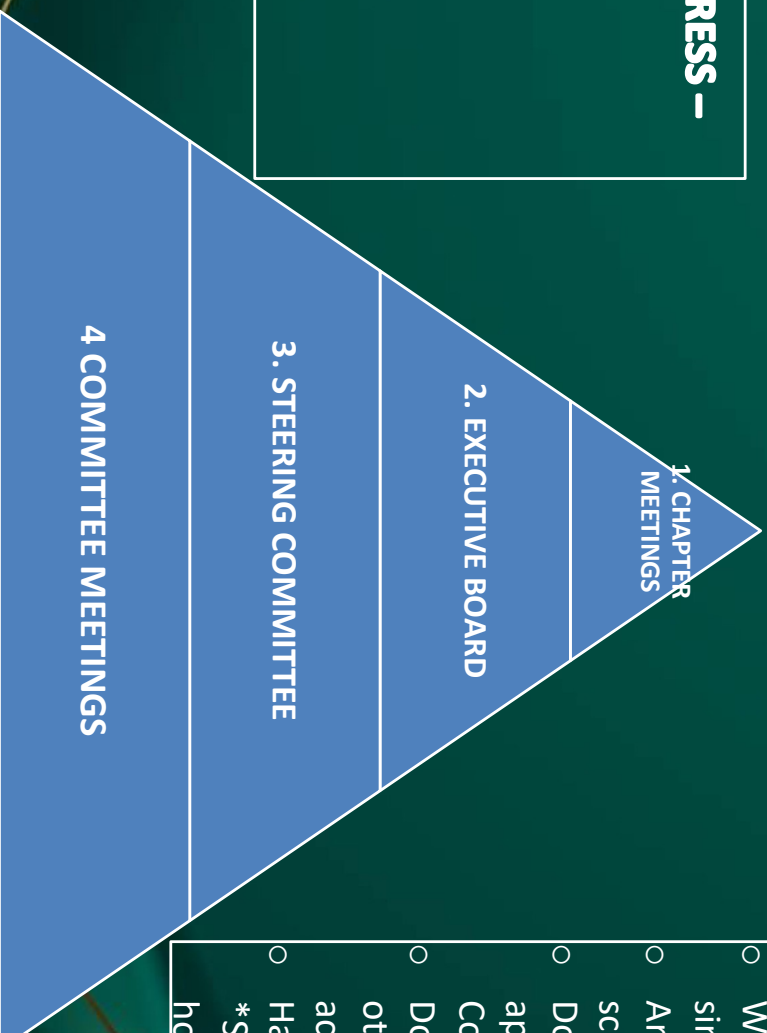
Committee Kickoff	In Progress	In Progress	In Progress	In Progress	In Progress	In Progress	Complete
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Auction/Raffle	<ul style="list-style-type: none"> • (CC) Sue Gainer • (CC) Sierra Tunstal • Michon King • Jennifer Baped • Carmen Johnson • Eliainia Griffin 	Budget/Finance	<ul style="list-style-type: none"> • (C) Kim Walker • (CC) Tammi Abney • Alisa Allen • Marcia Page • Cherry Elder 	Communications/ Media	<ul style="list-style-type: none"> • (C) Veronica Spencer-Austin • (CC) Danielle Robinson • Angela Ross • Brenda Thompson • Ashley Waffer • Roz Bell 	Contract Negotiations/ Logistics	<ul style="list-style-type: none"> • (C) Carol Huntley Little • (CC) Alice Davis • (CC2) Shunda Robinson • Claudia Coleman • Jennifer Stimpson • Marilyn Evans • Priscilla Barbour Randle • Tangee Gibson 	Entertainment/ Casino	<ul style="list-style-type: none"> • (C) Sherel Riley • (CC) Angela Patterson • Alexis Gunn • Ronetta Francis • Morgan Mangana • Erika Salter 	Fund Development/ Honorary Chair/Beneficiaries	<ul style="list-style-type: none"> • (C) Brenda Raney • (CC) Cordelia Tullous • Juanita Budd • Kim Cox • Lauren McDonald • Michelle Thomas • Cheryl Polote Williamson • Fran Dillard 	Theme/Decorations/ Guest Relations	<ul style="list-style-type: none"> • (C) Celia Walker • (CC) Amy Hampton • Marnese Barksdale Elder • Alisa Allen
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GOVERNANCE

PRESENTATION OF PROGRESS – OWNERSHIP

1. Event Chairs
2. Event Chairs
3. Committee Chairs
4. Committee Team



STATUS QUESTIONS

- What tasks were accomplished since the last meeting?
- Are there any tasks not on schedule?
- Do you have any requests for approval for the Steering Committee meeting?
- Do you need anything from the other committees to accomplish your tasks?
- Has money been spent?
* Submit invoice within 48 hours



Mid-Cities (TX) Chapter 2024-2027 SMART Goals Overview



October 12, 2024





*When you stop having dreams and ideals -
well, you might as well stop altogether.*

Marian Anderson



Foreword

- ◆ As part of The Links, Incorporated Strategic Planning process, chapters develop strategic plans that focus and direct their programmatic & operational work. These plans are aligned with the organization's National Priorities.
- ◆ Western Area chapters' strategic plans range from 3-5 years*, and are measured, reviewed and updated annually.
- ◆ Chapter committees collaborate to define **actions and critical tasks** that will define their scope-of-work in the near to longer-term.
- ◆ National and Area strategic planning best practices were used in the development, implementation and performance tracking of the chapter's strategic plan. Specifically, the 5-Step National Strategic Planning Process.

*Source: WA Strategic Planning Chapter Profile Report, May 2023



National Strategic Priorities



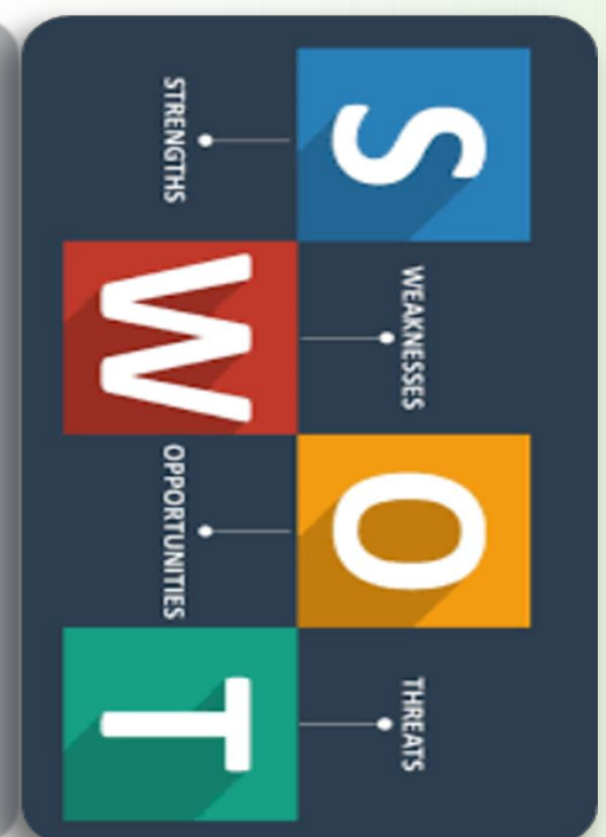
There are now Six National Priorities that drive the strategic direction of The Links, Incorporated

1. Promote a culture of **friendship and engagement**
2. Promote a culture of **community service**
3. Promote a culture of **fiscal responsibility**
4. Promote a culture of **organizational excellence** and **alignment**
5. Promote a culture of **brand awareness**
6. Amplify our culture of **leadership and professional development**



MCL 2024 SWOT Assessment

- During the March 2024 Chapter meeting, an **anonymous online survey** was conducted to assess MCLs SWOT (Strengths, Weaknesses, Opportunities, Threats).
- The findings were to presented and affirmed by the membership during the April 2024 Chapter Retreat



MCL 2024 SWOT Implications

Then to Now



There is a cohesion and consistency between the 2021 and 2024 findings.

- Members still perceive:
 - MCL **Strengths** as friendship and sisterhood, community engagement and strong Chapter leadership
 - Our **Weaknesses** as the lack of a Chapter fundraiser, member engagement, including the reticence of members to assume leadership positions, and a lack of community impact
 - **Opportunities** to reestablish a legacy fundraiser, expand service reach/impact, increase member engagement and development
 - **Threats** as focused on membership risks, competing resources and risks to programming impact





2024-2027 Strategic Work Plan

2024 MCL SWOT Assessment

STRENGTHS

- Friendship & Sisterhood
- Authentic Friendship
- Chapter Cohesiveness
- Chapter Leadership
- Umbrella Programming
- Civic Engagement
- Membership Talent

WEAKNESSES

- Fundraising
- Members Reluctance to Lead/Commitment to Serve
- Accountability to Commitments
- Lack of Knowledge of Chapter/Links Operations
- Community Impact
- Diversity of Community Service
- No Flagship Program

OPPORTUNITIES

- Develop Legacy Fundraiser
- Expand Community Outreach/Engagement
- Signature Programming – Owning Black KARE
- Member Development/Knowledge-Building
- Expand Membership Engagement
- Expand Circles of Friendship

THREATS

- Members Age & Attrition
- Lack of Bringing in New Members
- Member Burn-out - Over Working a Few
- Limited Service Footprint
- Competing Resources with other Chapters
- Lack of Fundraiser – Fundraising Ideas



MCL 2024-2027 SMART Goals Overview



SMART Goals

A SMART Goal:

- Increases or decreases something; occurs within a certain time frame; is measured by a certain amount or percentage from the baseline

5 Elements of a SMART Goal

- ⇒ **SPECIFIC:** Describes what you want to accomplish with as much detail as possible.
- ⇒ **MEASURABLE:** Describes your goal in terms that can clearly be evaluated.
- ⇒ **ACHIEVABLE:** Takes energy and discipline to accomplish and achieve the goal.
- ⇒ **REALISTIC:** A goal you know you are actually capable of obtaining.
- ⇒ **TIMELY:** Goals that break longer term goals into shorter pieces and clearly specify target completion dates.





2024-2027 Strategic Work Plan

MCL Membership Committee SMART Goals Highlights



- ◆ **Goal 1:** Emphasize and model the **Core Values** in keeping with strategic direction of Western Area as evidenced by participation in the Western Area Core Values program. Education: Incorporate Core Value training in chapter meetings with the goal of presenting at **least eight** of the provided presentations.
- ◆ **Goal 2:** Increase member engagement with chapter programming and operations. Increase member hours by **10% year over year**. Retain contact and provide activity involvement and options for Alumna. Create an Alumna liaison with the intent of contacting Alumna members at a **minimum of once a month**.
- ◆ **Goal 3:** Diversify chapter membership in age and expertise and increase/ retain membership levels as evidenced by the conscious selection of new members. **Achieve 20%** of chapter membership under 40 demographics by 2026. Actively look to recruit potential members who can improve and increase chapter skills with emphasis on fundraising.





2024-2027 Strategic Work Plan

MCL Membership Committee SMART Goals Highlights



- ◆ **Goal 4:** Ensure an engaged and utilized membership committee as evidenced by at **least 4** Committee meetings per year by the end of 2025 and **8 Committee meetings** per year by the end of 2026 for knowledge-transfer and succession planning. Create subcommittees to accomplish short and long-term goals.
- ◆ **Goal 5:** Participate in **100%** of all Membership National/Area Membership webinars to ensure that MCL's membership committee practices are in alignment and compliance with National/Area procedures, guidelines and best practices.
- ◆ **Goal 6:** Retain harmony and friendship within Mid-Cities (TX) Chapter, as evidenced by **at least 90%** of members perceiving Friendship as a chapter strength (Source: MCL SWOT Assessments) through 2027.





2024-2027 Strategic Work Plan



MCL Program Committee SMART Goals Highlights

- ◆ **Goal 1:** Increase the Mid-Cities (TX) Chapter's delivery of integrated, transformational programming using the Service Delivery Model as a starting point for program planning. (As appropriate, **100% of Facet Chairs** will use the Service Delivery Model to design, implement and measure MCL programming.)
- ◆ **Goal 2:** Collaborate with VP Membership to increase active member engagement with Chapter programming and operations. Manage and monitor member's activities to increase active member participation to **85% or more** in programming activities within the program year. **100% of active members** will participate in one Black K.A.R.E. event.
- ◆ **Goal 3:** Provide **60 hours of service opportunities** (program, planning & service) hours to meet the required 48 hours of service required per program year (May 2024 through April 2027).
- ◆ **Goal 4:** Increase member perceptions of MCL programming being a chapter asset.
 - 85% of active members who respond to survey questions pertaining to programs will answer in the affirmative.
 - 85% of active members who respond to survey questions pertaining to programs will state that community service programming was a strength of the chapter.





2024-2027 Strategic Work Plan

MCL Program Committee SMART Goals Highlights



- ◆ **Goal 5:** The Program Committee leadership team will participate in National /Area Programming webinars to ensure that MCL's programming practices align and comply with National/Area procedures, guidelines, and best practices. (Program Coordinator, Facet Chairs, or Chapter Member designee).
 - **100% of all Program Committee leadership will participate in National /Area Programming webinars**
- ◆ **Goal 6:** Maintain the number of MCL Program Facet Committee meetings to **at least 4 meetings annually** to ensure timely & integrated program service delivery and an engaged programming committee.
- ◆ **Goal 7:** Ensure **100% timely submissions** of the MCL Program Report to the National/Area per defined deadlines.



MCL Finance Committee SMART Goals Highlights



- ◆ **Goal 1:** (Accountability Audit) Ensure fiscal accountability by filing **100%** of all financial documents by National/Area defined deadlines.
 - Chapter Operations, Program & Foundation budgets
 - Chapter Internal Audit Form
 - Chapter External Audit Form
 - Chapter 990
 - Chapter Bonding Insurance
 - Member Dues Payments
- ◆ **Goal 2:** (Budget) Ensure fiscal budgetary accountability by developing and presenting to Chapter for approval **100%** of MCL Operations and Program budgets by National/Area defined deadlines.
- ◆ **Goal 3:** Continue use of QuickBooks technology to improve financial operations: **100%** of Operations, Program and Foundation budgets.





2024-2027 Strategic Work Plan

MCL Finance Committee SMART Goals Highlights



- ◆ **Goal 4:** Conduct monthly MCL Finance Committee meetings (8 meetings per year) to ensure strong financial oversight and an engaged committee for knowledge-transfer and succession planning.
- ◆ **Goal 5:** Participate in 100% of all Finance National/Area Membership webinars to ensure that MCL's financial operations and practices are in alignment and compliance with National/Area procedures, guidelines and best practices. (Treasurer & Financial Secretary or designee)



MCL Brand & Marketing Committee SMART Goals Highlights



- ◆ **Goal 1:** Broaden MCL organizational visibility internally by increasing MCL impressions in The Links, Incorporated National & Area media to at **least 30 media mentions** in Area communications by the end of 2025, **40 media mentions** in National & Area by communications by the end of 2026, **60 media mentions** by the end of 2027. (inclusive of social & conventional media)
- ◆ **Goal 2:** Collaborate with program leaders/activity organizers to build out key messages and talking points so that **100%** of all media campaigns are supported by the Brand & Marketing Committee. Build out Monthly Social Media Calendar to better align with programs/activities
- ◆ **Goal 3:** Increase MCLs social media presence to at least **6 posts per month** by the end of 2025, to at least **8 posts per month** by the end of 2026, to at least **10 posts per month** by the end of 2027.
- ◆ **Goal 4:** Ensure Committee members become experts on national branding guidelines; Participate in at least one Marketing/Media National Webinar. increase Executive Committee and members' knowledge via meeting presentations during **two Chapter meetings** per year by the end of 2025 and **three Chapter meetings** per year by the end of 2026.
- ◆ **Goal 5:** Have At least one committee member represented in all **100%** Brand & Marketing National/Area webinars to ensure that MCL's branding practices are in alignment with National guidelines.





2024-2027 Strategic Work Plan





2024-2027 Strategic Work Plan

What's Next



- Final MCL 2024-2027 Strategic Plan posted to MCL members only section of website by November 2024.
- Implementation and performance tracking of the chapter's strategic plan
- Monthly Report – outs on status/progress





2024-2027 Strategic Work Plan

MCL Strategic Planning Committee (2024-2025)

1. Veronica Spencer-Austin, Chair, MCL Chair Strategic Planning
1. Vickie Mitchell
2. Tammi Abney
3. Alisa Allen
4. Juanita Budd
5. Claudia Coleman
6. Ronetta Francis
7. Tangée Gibson
8. Carol Huntley Little
9. Shunda Robinson
10. Celia Walker





Internal Audit Committee

- 1) Internal & external audits were completed timely.
- 2) All required documents were submitted timely to Corporate Office on September 12, 2024.
 - Internal Audit Certification Form
 - External Audit Report
 - 2023-2024 Annual Treasurer's Report
- 3) Conducted external audit meeting with CPA and MCL Internal Committee & Financial Officers on September 11, 2024.
 - Reviewed audit report. No major concerns.
 - Reviewed Form 990. Form was filed on September 12, 2024.
- 4) Submitted voucher and invoice for external audit to Treasurer to process payment on September 25, 2024.



Linked in Friendship, Connected in Service
Mid-Cities (TX) Chapter

Donor Sabbath November 10, 2024

Westside **Baptist Church**

9 a.m. group picture
9:45 a.m. service

From Arlington – 39 minutes
From Carrollton – 19 minutes
From Grand Prairie -- 35 minutes
From Irving (HCC) – 18 minutes
From Oak Cliff -- 37 minutes
From Plano – 33 minutes



Senior Pastor
Dr. Delvin Atchison

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