



Linked in Friendship, Connected in Service
Mid-Cities (TX) Chapter

NOVEMBER CHAPTER ZOOM MEETING AGENDA

Saturday, November 13, 2021

Call to Order

Presiding Link Carolyn "TC" Roberson, President
Pledge Link Marilyn Evans
Link's Song Link Sandra Stewart
Celebrations & Concerns Link Sue Gainer

Linkspiration Link Lisa Ross, ~~Chair~~

Operational Effectiveness Link Claudia Coleman

Adoption of Agenda

Minutes Link Vickie Mitchell, Recording Secretary
(Executive Board Meeting Recommendations)

Correspondence Link Amelia Mayeaux, Corresponding Secretary

President's Report Link Carolyn "TC" Roberson

Officers Reports Link Cordelia Tullous, Financial Secretary
Link Tammi Abney, Treasurer
Link Brenda Raney, VP Membership
Link Rosalind Bell, VP Program

MCL Strategic Planning Link Veronica Spencer -Austin, Chair

2021 Fundraising Report Links Claudia Coleman, Lisa Ross
Erika Salter – Chairs

Technology Link Alice Davis, Chair

Marketing Link Celia Walker

Announcements/ Upcoming Events
Virtual Donor Sabbath - November 14, 2021

Closing Remarks Link Carolyn "TC" Roberson

Adjournment



Chapter Meeting Minutes October 9, 2021

The regular monthly meeting of the Mid-Cities (TX) Chapter of The Links, Incorporated was held virtually via Zoom Video Conference on Saturday, October 9, 2021.

Call to Order

- Link Carolyn 'TC' Roberson served as the presiding officer and called the meeting to order at 9:00 a.m. A quorum was established.

Links Pledge

- Link Kim Walker recited the Links Pledge.

Links Song

- Link Sandra Stewart sang the Links Hymn.

Members Present: 42

Tammi Abney
Priscilla Barbour-Randle
Jennifer Basped
Rosalind Bell
Tiffany Britton
Juanita Budd
Claudia Coleman
Kim Cox
Alice Davis
Donna Davis
Cherry Elder
Marnese Barksdale Elder
Marilyn Evans
Sue Gainer
Charda Greene
Cynthia Guidry

Alexis Gunn
Beverly Hardy-Decuir
Carol Huntley Little
Lauren McDonald
Morgan Mangana
Amelia Mayeaux
Vickie Mitchell
Marcia Page
Cheryl Polote-Williamson
Marqueax Price-Black
Brenda Raney
Sherel Riley
Kimberly Ritter
Carolyn 'TC' Roberson
Laura Rodgers
Angela Ross

Lisa Ross
Erika Salter
Veronica Spencer-Austin
Sandra Stewart
Jennifer Stimpson
Michelle Thomas
Brenda Thompson
Cordelia Tullous
Ashley Waffer
Kim Walker

Members Absent

Janiece Evans-Page
Crystal King
Celia Walker

Celebrations & Concerns

- Link Sue Gainer recognized birthdays & anniversaries.

Linkspiration

- Link Lisa Ross, MCL Chaplain, provided the Linkspiration.

Adoption of Agenda

- The agenda was approved as printed.

President's Comments

Link Carolyn "TC" Roberson – President

- A gratitude of thanks was extended to members working on the MCL Fundraiser.

OFFICER REPORTS

Treasurer Report

Link Tammi Abney - Treasurer

- Verbal and printed report was presented to members – Detailed reports are on-line.
- Financial documents will be filed for audit.

Membership Report

Link Brenda Raney – VP Membership

- Nominations for membership candidates will close on October 31, 2021.
- Prospective candidates will be presented to members at the November Chapter Meeting.
- Members will vote on prospective candidates at the January Chapter Meeting.
- Induction date is May 15, 2022.
- Potential candidates must be entered into MMS – Instructions were provided in the newsletter.
- Members will vote on the number of members to accept at the November Chapter Meeting.

Link Marcia Page declared to be a candidate for National Treasurer of The Links, Incorporated.

Motion: Link Brenda Raney moved for the chapter to support Link Marcia Page for National Treasurer.

The chapter vote was 100% favorable. The motion passed.

Program Report

Link Rosalind Bell – VP Programs

- Focus for October is the NAMI Walk – October 9, 2021
- Donor Sabbath – November 14, 2021 – 1:00 p.m. – 2:00 p.m. (Details TBD)

STANDING COMMITTEE/SPECIAL REPORTS

Fundraising Report

Links Claudia Coleman, Lisa Ross, & Erika Salter – Chairpersons

- Ticket sales end on October 11, 2021
- Submit guest list to chairpersons by October 11, 2021
- Send unidentified guest names to Link Lauren McDonald
- Guests will receive link for the event on Wed., Friday, and Saturday
- Members encouraged to continue selling tickets

NAMI Walk

Links Cynthia Guidry and Lauren McDonald - Chairpersons

- Members are encouraged to participate and donate to NAMI
- Event is held on Saturday, October 9, 2021

Reminders

- Ethics Training – October 19, 2021 – 8:00 p.m. (CST)
- Submit attendance on MMS
- Attendance is mandatory

Announcement

- Link Kim Walker requested donations of household items for families displaced due to apartments destroyed by a gas leak.

Adjournment

- The meeting was adjourned at 10:50 a.m.

Minutes submitted by Link Vickie Mitchell

Vickie Mitchell, Recording Secretary of the Mid-Cities (TX) Chapter of The Links, Incorporated



Corresponding Secretary Amelia Mayeaux

"WE HAVE MUCH WORK TO DO, NOT JUST FOR A FEW, BUT FOR MANY"



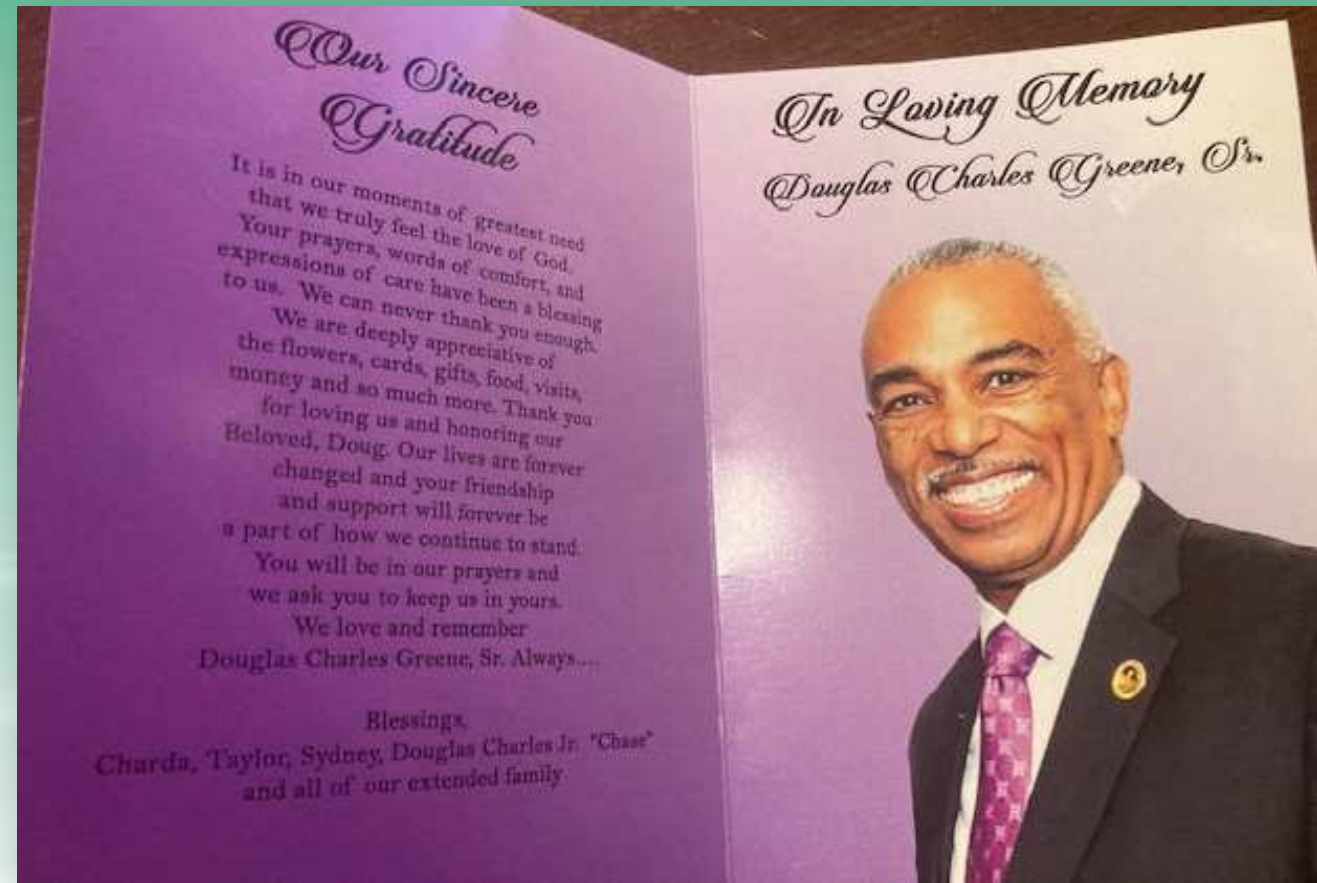
October Meeting - Updates

- There have been 13 Newsletters distributed thus far!
- Email me if you are not receiving at least weekly communication to ensure I have the correct email

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October Meeting – Thank You's



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Corresponding Secretary Appendix

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Introducing.....

MCL Newsletter

- 1- Consolidated communications
- 2- Zoom links included
- 3- Less frequent emails
- 4- Emails from ONE source
- 5- Weekly summaries of important information
- 6- Archived into the members only website

Urgent communications are still possible

Corresponding Secretary

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What to Expect?

Newsletter Section	Purpose
<i>Call to Action</i>	Whether it's a request to RSVP for an event, reach out to a new Links sister or prompt you to add an upcoming event to your calendars.... YOU have an ACTION.
<i>Links in Prayer</i>	We all need prayer. Use this section to solicit support from other Links sisters
<i>Links in Action</i>	Sisters hang out! Let's share our experiences with each other!
<i>Upcoming Activities</i>	Running list of upcoming Links activities (internal & external); Zoom link provided



Engagement Procedures

Timing: Each Friday

Key Points:

- Obtain Link TC's approval by EOD the Wednesday prior to distribution
- Copy Link Amelia on all request to ensure your communication is captured timely
- Newsletter will be provided, unless there is no content
- Include “Newsletter” in the subject line

Approval Required by: tcmclpresident@gmail.com

Copy: amayeaux@ymail.com

Action:

If you have not been receiving the newsletters, email me the correct address and I will update the distribution list

Corresponding Secretary

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Mid-Cities (TX) Chapter*

Financial Secretary Chapter Meeting Report November 13, 2021

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Mid-Cities (TX) Chapter*

FINANCIAL SUMMARY

FUNDS RECEIVED: \$27,805

FUNDS DUE: \$19,650

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FUNDS RECEIVED

FUND TYPE	AMOUNT RECEIVED
EBWR Sponsorships	\$19,250
EBWR Ticket Sales	\$4,775
EBWR Donations	\$3705
TOTAL	\$27,805

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FUNDS DUE

FUND TYPE	AMOUNT DUE
EBWR Sponsorships*	\$16,500
EBWR Assessments	\$3,150
EBWR TOTAL	\$19,650

* Will be updated to include payments sent directly to the National Office

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REMINDERS

- * All Financial obligations (assessments/sponsorships) must be satisfied prior to the January meeting in order to be eligible to vote**
- *Reminders have been sent to all members with outstanding financial obligations**
- *Members will receive a list of all ticket/donation credits by 11/19**

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Finance Committee Chapter Meeting Report November 13, 2021



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Committee Chapter Meeting Report

Finance Committee Chapter Meeting Report November 13, 2021

Link Tammi, Chair

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Committee Report October Treasurer Report

	Operations- Comerica	Programs-Bank of America	Fundraising- Comerica
Beginning Balance	\$41,785.09	\$13,902.56	\$4,549.31
Deposits	\$0.00	\$0.00	\$200.00
Debits	\$6,426.37	\$0.00	\$4,749.31
Ending Balance	\$35,358.72	\$13,902.56	\$4,749.31

Foundation Account	\$29,030.62
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Date: November 8, 2021

Subject: Treasurer's Report

Submitted by: Treasurer Tammi Abney

MCL Treasurer's Report – October 2021
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Operations - Comerica		Programs – Bank of America		Fundraising - Comerica	
Beg. Balance	\$41,785.09	Beg. Balance	\$13,902.56	Beg. Balance	\$4,549.31
Deposits	0.00	Deposits	.00	Deposits	200.00
Sub Total	41,785.09	Sub Total	13,902.56	Sub Total	4,749.31
Checks	4,013.87	Checks	0.00	Checks	0.00
Debit Card/ACH	2,412.50	Debit Card/ATM	.00	Debit Card/ATM	.00
Total Expenses	6,426.37	Total Expenses	0.00	Total Expenses	0.00
Ending Balance	\$35,358.72	Ending Balance	\$13,902.56	Ending Balance	\$4,749.31
		Foundation.	\$29,030.62		

Outgoing Treasurer's Activities – October 2021

- Processed vouchers requests.
- Met with Fundraising Committee

Outgoing Treasurer Go Forward Plans – November 2021

- Meet with Committee Chairs to develop Proposed 2022-2023 Budget
- Meet with Fundraising Committee to reconcile 2021 Fundraising Activities
- Process Voucher Requests



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Membership Committee Chapter Meeting Report November 13, 2021

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Service Hours

- Members with 48 service hours 13
- Members “working on it” 21
- Members with fewer than 10 hours 11

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Leave of Absence

Begins and ends with the calendar year.

- **Voted on** by the chapter.
- No more than **10% of the chapter** can be on leave simultaneously.
- **Voted on in April** for the leave to begin in May through the following April 30.
- Must **pay all assessments** before taking leave.
- **Does not pay** assessments that are created during the person's LOA
- Has **no chapter privileges** while on LOA
- **Must pay National dues** and National assessment through the chapter
- Granted for 1 year, can be approved for a second year. Third year requires area approval.
- **Must fulfill 1N5 requirements**

CLASSIFICATION	ACTIVE										ALUMNA			HONORARY
	Plays National Dues & Assessments	Active	Attendance Substantial	Leave of Absence	Priority	Affiliate	Military Leave	Platinum	Platinum/Alumna	Alumna	Honorary			
Pays Local Dues	YES	YES	YES	NO	YES	NO	NO	NO	NO	NO	NO	NO	NO	
Pay Local Assessment Adopted While in Charge	YES	YES	NO	NO	NO	NO	NO	NO	Chapter Discretion	NO	NO	NO	NO	
Area or Nat'l Meeting Attendance Requirement (1N5)	YES	YES	NO	NO	NO	NO	NO	NO	Chapter Discretion	NO	NO	NO	NO	
Chapter Meeting Attendance Requirement	YES	NO	NO	NO	YES	NO	NO	NO	NO	NO	NO	NO	NO	
Included in Membership Total for Determination of Quorum	YES	NO	NO	NO	NO	NO	NO	NO	NO	NO	NO	NO	NO	
Included in Membership Total for Determination of Maximum New Members	YES	NO	NO	NO	NO	NO	NO	NO	NO	NO	NO	NO	NO	
Chapter Meeting Voting Privilege	YES	YES	YES	NO	YES	YES	NO	NO	NO	NO	NO	NO	NO	
Included in Membership Total in 10% Leave Cap Calculation	YES	YES	NO	NO	NO	NO	YES	NO	NO	NO	NO	NO	NO	
Considered as On Leave in 10% Leave Cap Calculation	YES	YES	YES	NO	NO	NO	NO	NO	NO	NO	NO	NO	NO	
48 Hour Service Requirement	YES	YES	NO	NO	NO	YES	NO	NO	NO	NO	NO	NO	NO	

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Attendance Sabbatical

- For members whose **work or civic responsibilities** prevent her from attending Chapter meetings
- She is **enrolled in a college or university course** that meets on the day and time of the Chapter meetings.
- Must **meet all chapter and National commitments** including 48-hour service requirement, chapter assessments, etc.
- **Voted on by the chapter** – runs with the calendar year
- The chapter **cannot approve a request** that prevents it from having a quorum

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Mid-Cities (TX) Chapter

Alumna Status

- Has **30 Years** of Service **OR**
- Is age **70 with 10** years of service
- Is **not responsible** for dues or assessments
- Has all the rights and privileges of The Link's Incorporated except
 - **Cannot vote**
 - **Hold elected or appointed office**
- Must meet the requirements by **June 30th** of the next fiscal year and who notify the chapter no later than preceding March meeting
- Assumes financial responsibility for any Chapter, Area or National meetings she attends
- Shall notify the Chapter President when she plans to attend or participate in a chapter activity

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Candidate Approval Schedule

- Nominations closed -- Nov. 11, 2021 (extended)
- Recommendation: No more than 7 Candidates
- Induction date: May 15, 2022

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Mid-Cities (TX) Chapter



Friendship Month & Holiday Event

November 30

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Core Value Question

How do we demonstrate that we respect the differences and opinion of all those in our chapter?

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Programs Committee Chapter Meeting Report November 13, 2021



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Programs Committee Report Agenda

- **2021 NAMI Walk – North Texas Cluster Results**
- **Brighter Tomorrows Update**
 - Turkey Drive Update
 - Christmas Plans
 - Future - Areas of Opportunity to Serve
- **Legislative Affairs Committee Update**
- **Donor Sabbath – Sunday, November 14**

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Programs Committee Report

• 2021 NAMI Walk – North Texas Cluster Results

*The North Texas Cluster had 60 registered Links, family members and friends.
Total donated funds were donated \$8,635 to the Walk on October 9th.*



Sponsors

Major



Gold



Silver



Bronze



Supporter

Fidelity Charitable



Kilometer



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Programs Committee Report

• Brighter Tomorrows Update - Turkey Drive Update



- Brighter Tomorrows requested 50 Turkeys this fall.
- In light of the Turkey shortages and escalated prices the media propagated, the Chapter sought a Strategic Partnership to fulfill the Shelter's need.
- T.D. Jakes Ministries will be providing the protein and a full family meal for 50 Brighter Tomorrows families.
 - ✓ Two chickens, corn bread stuffing, green beans, other fixings and sides will be provided for families. (Estimated value, \$75.00 per family.)
 - ✓ A win-win for both organizations!

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Programs Committee Report

• Brighter Tomorrows Update - Christmas Plans



- The Chapter has requested an African American family to support.
- Additionally, Brighter Tomorrows is doing things a little different in 2021.
 - ✓ Requesting VISA gift cards vs. actual merchandise.
 - ✓ Working with the Membership Committee to integrate this service effort into Friendship Month & holiday activities.
- Details to follow...

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Programs Committee Report

- **Brighter Tomorrows Update - Areas of Opportunity to Serve**
 - Décor & Decorating for off-campus residences
 - Welcome or Starter Kits for Bedrooms & Bathrooms
 - Mentoring
 - Etc.

Programs Committee Report

• Donor Sabbath – Sunday, November 14

- **What?** --- During National Donor Sabbath month, faith leaders from many religions, donor families, transplant recipients, and donation and transplantation professionals across the country participate in **services and programs to educate the public about the life saving gift of organ and tissue donation.**
- **Why?** --- A Sunday dedicated to **raising awareness about organ transplant and tissue donation to help save lives.**
- **Who?** --- The six **Chapters in the North Texas Cluster of the Links**, Incorporated along with the Southwest Transplant Alliance.
- **When?** --- This year, National Donor Sabbath will be held during November 12-14th, 2021. The Cluster event is **tomorrow, Sunday, November 14th, 1:00-2:00pm.**
- **Where?** --- **Zoom** meeting.

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Programs Committee Report

- Donor Sabbath – Sunday, November 14, 1-2pm on Zoom

North Texas Cluster, The Links, Incorporated

Dallas (TX) Chapter

Fort Worth (TX) Chapter

Mid-Cities (TX) Chapter - Coordinating Chapter and Host

Plano North Metroplex (TX) Chapter

Trinity (TX) Chapter

Greater Denton County (TX) Chapter



STA | **SOUTHWEST**
TRANSPLANT ALLIANCE

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Strategic Planning Report



- ❖ Updates
 - **New National Tracking System** – **Global Strategic Planning Portal**
- ❖ What's Next





STRATEGIC PLANNING:
MAKING IT REAL



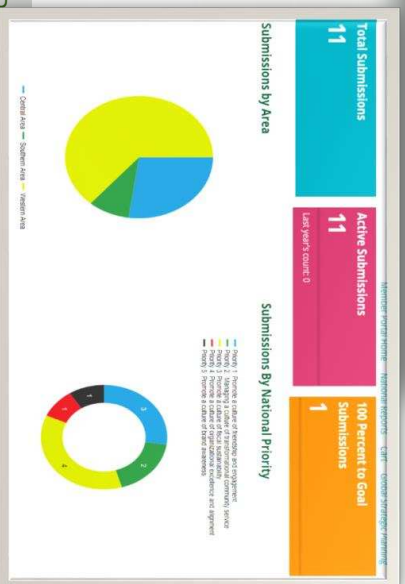
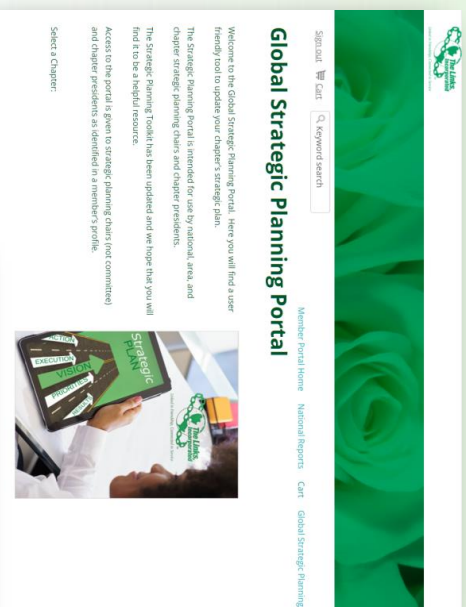
Strategic Planning Chapter Meeting Report

National Strategic Planning News

- ❖ New National Tracking System now operational – **Global Strategic Planning Portal** is embedded within the National Membership Management System
- Enables chapters to **input** SMART Goals, **update** performance against goals, **generate reports** for presentation/reporting
- Provides Area & National with **highlights** of Chapter, Area & National strategic planning goals, **alignment** with National priorities and **reports**



National Strategic Planning News



- ❑ **Global Strategic Planning Portal** resides on the Members Only Portal
- ❑ **Chapter Presidents, Chapter Strategic Planning Chairs** along with Area and National Strategic Planning Chairs are granted access to the portal specific to their roles/chapter.
- ❑ Chapter, Area and National Strategic Planning Chairs can generate reports as needed to review status
- ❑ User-friendly & intuitive system





STRATEGIC PLANNING:
MAKING IT REAL



Strategic Planning Chapter Meeting Report

National Strategic Planning News

- ❖ Link Veronica asked to participate in the **National Strategic Planning demonstration** of the new **Global Strategic Planning Portal**
 - Zoom video demonstration with National Strategic Planning Chair & Area Chairs recorded on Tuesday, October 5 for use nationally as a training tool for the new **Global Strategic Planning Portal**
 - Forwarded to The Links, Incorporated Chapter Presidents and Chapter Strategic Planning Chairs via Area Strategic Planning Chairs



Home - Links national... portal.linksinc.org/MIS/members/StrategicPlanning/Strategic_Planning.aspx

The Links Incorporated
United in Knowledge. Committed to Service

Sign out Cart Keyword search

Global Strategic Planning Portal

Welcome to the Global Strategic Planning Portal. Here you will find a user friendly tool to update your chapter's strategic plan.

The Strategic Planning Portal is intended for use by national, area, and chapter strategic planning chairs and chapter presidents.

The Strategic Planning Toolkit has been updated and we hope that you will find it to be a helpful resource.

Member Portal Home Cart Global Strategic Planning

- Chapter Submission
- GSP Area Reporting
- GSP Chapter Reporting
- GSP National Reporting



Update Chapter Goals

Click the + symbol to the right to create a new Chapter Goal.

	Natio Goal	Active	Created On
Priority 3: Promote a culture of fiscal sustainability	P3-Goal	Yes	8/11/2021 12:00 AM
Priority 4: Promote a culture of organizational excellence and alignment	P4-Goal	Yes	8/11/2021 12:00 AM
Priority 5: Promote a culture of brand awareness	P5-Goal	Yes	8/11/2021 12:00 AM
Priority 5: Promote a culture of brand awareness	P5-Goal2	Yes	8/11/2021 12:00 AM

Add

National Priority

Priority 1: Promote a culture of friendship and engagement

National Goal

Area Goal

Chapter Goal

Mid-Term Progress

Save & Close **Cancel**

Increase MCLS social media presence to at least 4 posts per month by the end of 2021; at least 6 posts per month by the end of 2022; at least 8 posts per month by the end of 2023

20



Update Chapter Goals

Click the + symbol to the right to create a new Chapter Goal.

	<u>National Goal</u>	<u>Area Goal</u>	<u>Chapter Goal</u>	<u>Current Percent To Goal</u>	<u>Active</u>	<u>Created On</u>	
▼ National Priority							
Priority 1: Promote a culture of friendship and engagement	P1-Goal2		Diversify chapter membership by increasing under 40 by 30% in 2022	65	Yes	8/1/2021 12:00 AM	
Priority 3: Promote a culture of fiscal sustainability	P3-Goal1		Participate in 100% of Finance National/Area Membership webinars.	20	Yes	8/1/2021 12:00 AM	
Priority 4: Promote a culture of organizational excellence and alignment	P4-Goal1		Emphasize and model Core Values incorporating training with the goal of presenting at least 8 of the provided presentations	20	Yes	8/1/2021 12:00 AM	
Priority 5: Promote a culture of brand awareness	P5-Goal1		Collaborate with program leaders/activity organizers to build out key messages and talking points. 100% of all media campaigns are supported by the Brand & Marketing Committee.	20	Yes	8/1/2021 12:00 AM	





Strategic Planning Chapter Meeting Report

National Strategic Planning News

- MCL SMART Goals input to new National Tracking System in advance of October 31, 2021



Dear Link Sisters:

Congratulations and Thank You!

You represent the first Western Area chapters to submit chapter strategic goals into the new Global Strategic Planning System.

Chapter Strategic Planning Chairs

Link LaMonique Johnson – Katy-Richmond Area Chapter

Link Veronica Spencer-Austin – Mid-Cities Chapter

Link Shemika Jones – Pasadena-Altadena Chapter

Link Sandra Aldridge – Port City Chapter

Thank you for leading the way!!

Link Lucy

Lucy H. Anderson, Esq. | Strategic Planning Chair | Western Area of The Links, Incorporated
Phone 281-433-2111 | E-mail WA.StrategicPlanner@gmail.com | Website www.walinks.org





Strategic Planning Chapter Meeting Report

MCL 2021-2023 Strategic Planning

MCL 2021-2023 Strategic Plan is completed

- Overview presented during August 28, 2021, Chapter Retreat – all members emailed a copy – posted on MCL website in Strategic Planning folder
- Full MCL 2021-2023 Strategic Plan posted on MCL website in Strategic Planning folder
- New Marketing Committee Chair briefed on SMART Goals & Plan.





Mid-Cities (TX) Chapter

Strategic Planning Chapter Meeting Report

What's Next



- VPs of Membership and Programming and Brand & Marketing Chair to kick-off Plan roll-out in Committee meetings
 - Plan overview with new Treasurer
- Brief Treasurer & Financial Secretary on SMART Goals & Plan
- Implementation and performance tracking of the chapter's strategic plan
- Monthly Strategic Planning Reports on status/progress
 - January Chapter Meeting – Overview National Goals



Strategic Planning Chapter Meeting Report





Strategic Planning Chapter Meeting Report

MCL Strategic Planning Committee (2021-2022)

Veronica Spencer-Austin, Chair, MCL Chair Strategic Planning

Carolyn “TC” Roberson

Rosalind Bell

Claudia Coleman

Alice Davis

Tammi Abney

Marnese Barksdale Elder

Marilyn Evans

Crystal King

Carol Huntley Little

Brenda Raney

Kim Ritter

Lisa Ross

Celia Walker

MCL STRATEGIC PLANNING



FRIENDS TRANSFORMING COMMUNITIES THROUGH SERVICE