



Chapter Meeting Minutes

October 14, 2023

The regular meeting of the Mid-Cities (TX) Chapter of The Links, Incorporated was held at Hackberry Country Club, 1900 Royal Lane, Irving, Texas on October 14, 2023.

Call to Order:

- Link Vickie Mitchell served as the presiding officer and called the meeting to order at 9:59 am. A quorum was established.

Members Present: 27

See attached QR Meeting Attendance List

Members Absent: 17

Tammi Abney	Marnese Elder	Amelia Mayeaux	Erika Salter
Claudia Coleman	Marilyn Evans	Lauren McDonald	Ashley Wafer
Ashlee Davidson	Carmen Johnson	Marcia Page	
Alice Davis	Michon King	Marqueax Price-Black	
Fran Dillard	Morgan Mangana	Shunda Robinson	

Guests: 1

Alumna Link Deborah Spencer

Pledge and Song:

- Chapter members participated in the Links Pledge and Song.

Celebrations and Concerns:

- Link Jennifer Basped shared October birthdays.

- Chapter members shared celebrations and concerns.

Linkspiration:

Link Elainia Griffin

- October is a busy month and a time to prepare for the Fall.
- October is a month for two (2) issues that impact the African American Community: Breast Cancer Awareness and Domestic Violence Month.
- Link Elainia Griffin gave breast cancer statistics.
- The 2023 Domestic Violence theme is “Everyone knows someone”.
- Breast Cancer and Domestic Violence Awareness pins and bracelets were distributed. They are to be worn in solidarity with those who are victims of breast cancer and domestic violence.
- Link Elainia Griffin opened the chapter meeting with prayer.
- There was a moment of silence to show solidarity with the people of Israel.

Organizational Effectiveness:

Link Claudia Coleman was out of town.

Adoption of the Agenda:

- There was one (1) correction to the agenda.
 - ✚ Link Claudia Coleman is out of town; therefore, there was no Organizational Effectiveness presentation.
- Link Vickie Mitchell moved for the adoption of the agenda.
- The agenda was adopted with the change.












Minutes:

Link Sue Gainer – Recording Secretary

- An electronic copy of the minutes was sent to chapter members. The minutes were reviewed.
- There were no additions or corrections to the minutes.
- Link Vickie Mitchell moved for the adoption of the September 9, 2023 minutes. The minutes were adopted.

President's Report:

Link Vickie Mitchell – Chapter President

- The report began with the mission of the Western Area.
- The National Links priorities were shared.
- The National and Western Area webinars coming up in October were shared.
- The National opportunities to give were shared.
 -  The Links Foundation
 -  1946 Society
 -  Contribution to \$19.46 per month campaign
- A MCL Foundation Ambassador needs to be selected. The individual will track member contributions to the Foundation.
- National Assembly update was given.
 -  Names of potential sponsors are needed.
 -  Gift ideas for VSP's are needed.
 -  Items for registration bags are needed.
 -  Give potential sponsors, gift ideas, and sources of items for registration bags to Link Carolyn "TC" Roberson.
- The floor was given to Link Jennifer Bapsed, Protocol Chair.
 -  The guidelines for the use of the title Link were given.
 -  When to use non-Link titles (Dr., Mrs., etc.) was given.
- Link Vickie Mitchell provided dates of upcoming opportunities to come together in October and November.
- There was an emphasis that we are "Team Links".
- Breast cancer screening guidelines were given.
 -  Breast cancer survivors present were given white roses.
 -  Link Rosalind Bell shared her experience with breast cancer.

Financial Report:

Link Alisa Allen – Financial Secretary

- 100% of members have paid the National Assembly Assessment.
- The monies received for the month of September were shared.

Treasurer Report:


Link Tammi Abney – Treasurer

- Link Tammi gave the Treasurer Report remotely.
- Verbal and electronic reports were presented to members for the month of September.
- Reports contained the following details of accounts at Comerica (Operations), Bank of America (Program), and Fundraising (Comerica).

-  Beginning balance

-  Deposits

-  Debits


-  Ending balance

- The Treasurer Report will be filed for audit.

Membership Report:


Link Ronetta Francis – Vice President Membership


- The October hostesses were thanked.
- This month's Core Values were Legacy and Family Relationships.
- Legacy

-  The Daughters of a Link (DOL) were acknowledged.


-  The DOLs shared why Links is important to them and why they joined Links.

- Family Relationships


-  Link Carolyn "TC" Roberson shared the meaning and influence of her grandmother in her life.

-  Link Brenda Thompson shared the meaning and role of uncles in her life.

- Membership requirements were shared.

-  1 in 5 conference attendance was stressed. All members are encouraged to attend the National Assembly in 2024.

-  Six (6) of eight (8) chapter meetings must be attended.

-  Members must have at least 48 service hours. An update of member service hours accumulated to date was given.

- The Pearl of the Month, Link Tangee Gibson, was highlighted.

- Link Brenda Raney gave information on Donor Sabbath which is on November 19, 2023.
 - ✚ The church is Mt. Hebron Missionary Baptist Church in Garland.
 - ✚ Link members should meet at 9:15 am for pictures.
 - ✚ Number of MCL members attending church service was counted.
 - ✚ Number of members attending the brunch at Jaspers Restaurant was identified.
 - ✚ A monetary contribution will be given to the church and transplant organization.
 - ✚ The Trinity Chapter is hosting Donor Sabbath.
 - ✚ Attire will be black with a green rose.
 - ✚ All Donor Sabbath information will be in the newsletter which will be published on the 1st and 3rd Friday.

Correspondence:

Link Vickie Mitchell for Corresponding Secretary – Link Amelia Mayeaux

- The newsletter will come out on the 1st and 3rd Friday instead of the 2nd and 4th Friday.




Program Report:

Link Juanita Budd – Program Vice President

- MCL will be doing Umbrella programming. Umbrella programming was defined.
 - ✚ Health and Human Services will be the lead facet.
 - ✚ The Links Black KARE program will be continued.
- The Facet Chairs shared programming plans.
 - ✚ Health & Human Services plans an event in the Spring at a high-profile church with the goal of targeting 50 community members to educate them on chronic kidney disease (CKD). On October 28, 2023, there will be a Kidney Walk at Lone Star Park in Grand Prairie.
 - ✚ The Arts will have youth participate in the Links National poster competition. Posters will be collected on the local level, judged, and then elevated to the National level. Competition information will be obtained from National. The competition is biennial October – June.
 - ✚ Services to Youth plans two (2) skating parties, one in the Fall and one in the Spring for 40 – 50 African American girls in 6th – 8th grades. Information will be shared about CKD and its prevention.

- There will be a MCL website remake to be completed by next chapter meeting.
- Track It Forward will be redone. There was a recommendation that one quarter (1/4) hours be added to Track It Forward.
- Social media images will be updated.
- There will be identifiable people to take pictures.
- If there is a music list request, ask before the day needed.
- MCL members are encouraged to go to Instagram.
- Technology moments at the chapter meeting were suggested.

New Business:

- There was reinstatement of Janiece Evans-Page
 -  Process for restatement was shared.
 -  Voting took place for reinstatement.
 -  The vote was 100% for reinstatement of Janiece Evans-Page.

Announcements:

- There will be an Alzheimer Symposium on November 18, 2023, from 9:00 am – 3:00 pm.
- The site is UT Southwestern Medical Center, 5323 Harry Hines, Dallas, TX, Room D1600.
- There will be Gathering of the Girls at the conclusion of the meeting.

Adjournment:

- The meeting was adjourned at 12:01 pm.
- Members will receive two (2) hours for today's meeting.

Minutes submitted by Link Sue Gainer

Sue Gainer, Recording Secretary of Mid-Cities (TX) Chapter of The Links, Incorporated





Financial Secretary Report

November 11, 2023

Alisa Allen

Financial Secretary



Funds Received (as of 11.6.2023)



FUND CATEGORY	AMOUNT RECEIVED	METHOD
Received payment from Link Veronica Spencer Austin for brining Link Deborah Spencer as a guest to the October chapter meeting	\$25.00	Zelle
2023 October Chapter Hostess Assessment	\$250.00	PayPal
Collection during the October 2023 Chapter Meeting to give a donation to Mt. Hebron Baptist Church for Donor Sabbath	\$70.00	Combination of 1 Check for \$50.00 and \$20.00 Cash
Total Amount Received	\$345.00	

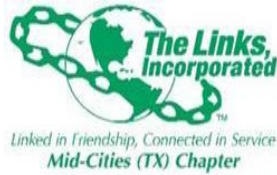
When you log into your PayPal or Zelle account, before you hit the send button to pay, please make sure you type a note allocating what the amount is for.

Example: Monthly Hostess Assessment, Chapter Dues, Etc.



Treasurer's Reports

October 2023



Date: November 2023

Subject: Treasurer's Report

Submitted by: Treasurer Tammi Abney

MCL Treasurer's Report – October 2023
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Operations - Comerica		Programs – Bank of America		Fundraising -- Comerica	
Beg. Balance	\$42,893.39	Beg. Balance	\$37,076.23	Beg. Balance	11,918.60
Deposits	5,271.51	Deposits	0.00	Deposits	51,939.40
Sub Total	48,164.90	Sub Total	37,076.23	Sub Total	63,858.00
Checks	-26,639.40	Checks	-1000.00	Checks	-360.96
Debit Card/ACH	-1,062.56	Debit Card/ATM	0.00	Debit Card/ATM	-0.00
Bank Fees	-0.00	Bank Fees/Charges	0.00	Bank Fees	0.00
Total Expenses	-27,701.96	Total Expenses	-1000.00	Total Expenses	-360.96
Ending Balance	\$20,462.94	Ending Balance	\$36,076.23	Ending Balance	\$63,497.04
		Foundation	\$44,505.62	As of 07/24/2023	
*Total Funds Available for Programs \$80,581.85					

Treasurer's Activities – October 2023

- Processed voucher requests
- Met with Madame President to sign Checks
- Prepare Chapter Financial Documents for Monthly Treasurer's Report
- Deposit Funds that when collected

Treasurer Go Forward Plans – November 2023

- Prepare Treasurer Reports
- Reconcile Bank Accounts
- Process Voucher Requests

Bank Statements Expense Detail-October 2023

Operations-Comerica				
Deposits				
	Date	Deposit	Amount	Comments
	10/02/2023	Zelle	\$250.00	National Assembly Assessment
	10/02/2023	Zelle	\$250.00	National Assembly Assessment
	10/02/2023	Zelle	\$250.00	National Assembly Assessment
	10/02/2023	Zelle	\$250.00	National Assembly Assessment
	10/05/2023	Zelle	\$1000.00	Trinity Chapter National Assembly
	10/11/2023	PayPal/Transfer	\$3,246.51	National Assembly Assessments and Hostess Fees
	10/13/2023	Zelle	25.00	Veronica Austin
	Total Deposits		\$5,271.51	
Cleared Transactions				
	10/03/2023	ACH	-150.00	Public Storage
	09/06/2023	CK#2418	-200.00	African American Museum (President Gala Ticket)
	09/04/2023	Ck#2419	-14,250.00	Mid-Cities Fundraising (Dallas/\$9750 and Trinity \$4500 Assembly Zelle)
	09/05/2023	Ck#2420	-939.40	Mid-Cities Fundraising (Return Sept Member Meeting Payment)
	09/04/2023	Ck#2421	-11,250.00	Mid-Cities Fundraising (Mid-Cities Member Contributions)
	10/24/2023	ACH	-912.56	Mid-Cities Fundraising (Oct. Member Meeting)
			-27,701.96	
	Total Cleared Transactions		-27,701.96	
Uncleared Transactions				
	Total Uncleared Transactions		-0.00	
Programs - BOA				
Deposits				
	Date	Deposit	Amount	Comments
			0.00	
	Total Deposits		\$0.00	
Cleared Transactions				
			0.00	
	9/20/2023	CK#1177	-1000.00	American Heart Association North TX Cluster Walk
			\$1,000.00	
	Total Cleared Transaction		-1,000.00	
Uncleared Transactions				
			0.00	
	Total Uncleared Transactions		0.00	
Fundraising - Comerica				
Deposits				
	Date	Deposit	Amount	Comments
	10/02/2023	DEP	25,500.00	National Assembly Deposits
	10/19/2023	DEP	26,439.40	Checks from Mid-Cities
	Total Deposits		\$51,939.40	
Cleared Transactions				
	10/11/2023	CK#2662	-360.96	Mitzi Willis (National Foundation Courtesies)
			\$-360.96	
	Total Cleared Transactions		-0.00	
Uncleared Transactions				
	Total Uncleared Transactions		\$0.00	



MCL VP Report November Chapter Meeting

Linked in Making an Impact Together - "Service Matters"



Happy Friendship Month



Linked in Friendship, Connected in Service
Mid-Cities (TX) Chapter



Linked in Making an Impact Together - "Service Matters"

Celebrating and Honoring Our Veterans



**THANK YOU
VETERANS**

VETERANS DAY - NOVEMBER 11

Linked in Making an Impact Together - "Service Matters"



November 2023 MCL Meeting Hostesses

Linked in Making an Impact Together - "Service Matters"



Link Tammi
Abney

Link Alisa
Allen

Link Jennifer
Basped

Link Roz Bell

Link Juanita
Budd






CORE VALUES

Linked in Making an Impact Together - "Service Matters"



NOVEMBER CORE VALUES
PRESENTATION

**Respect
and
Confidentiality**



Linked in Making an Impact Together - "Service Matters"



YOUR MEMBERSHIP MATTERS

Linked in Making an Impact Together - "Service Matters"

One-in-Five Conference Attendance



Attendance Periods Chart

for

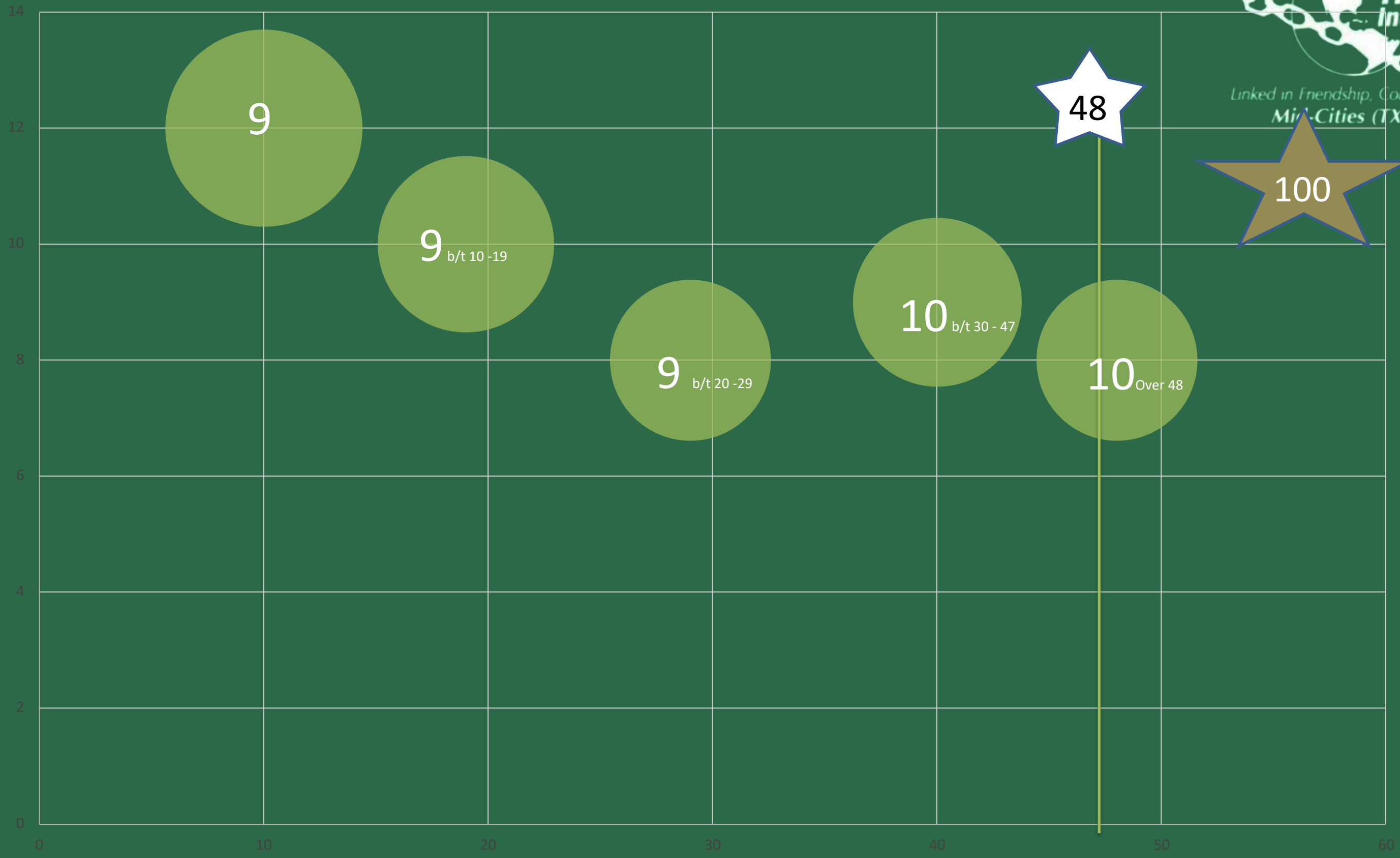
National Assemblies and Area Conferences Attendance Requirement

IF YOU WERE INDUCTED IN:	YOUR INITIAL 5 YEAR PERIOD IS:	YOUR NEXT 5 YEAR PERIOD IS:	YOUR NEXT 5 YEAR PERIOD IS:
2015	2015-2023	2024-2028	2029-2033
2016	2016-2023	2024-2028	2029-2033
2017	2017-2023	2024-2028	2029-2033
2018	2018-2023	2024-2028	2029-2033
2019	2019-2023	2024-2028	2029-2033
2020	2020-2023	2024-2028	2029-2033
2021	2021-2028	2029-2033	2034-2038
2022	2022-2028	2029-2033	2034-2038
2023	2023-2028	2029-2033	2034-2038
2024	2024-2028	2029-2033	2034-2038
2025	2025-2033	2034-2038	2039-2043

This Attendance Periods Chart is the tool used to assist Active Members (*including members on leave of absence*) in determining when they are required to meet their one in five attendance requirement.



Min of 48 Service Hours



Linked in Making an Impact Together - "Service Matters"



MCL Service Hours



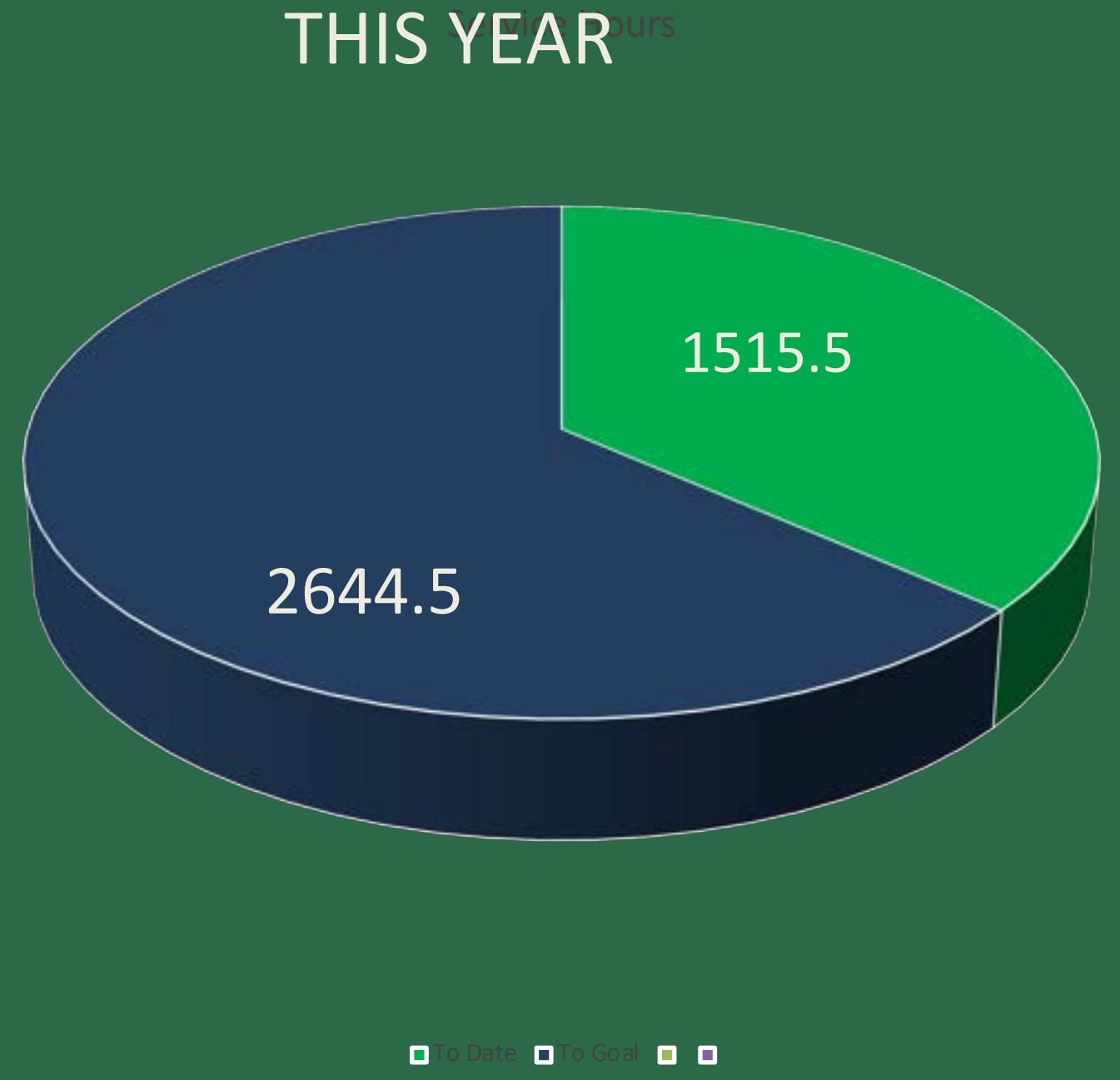
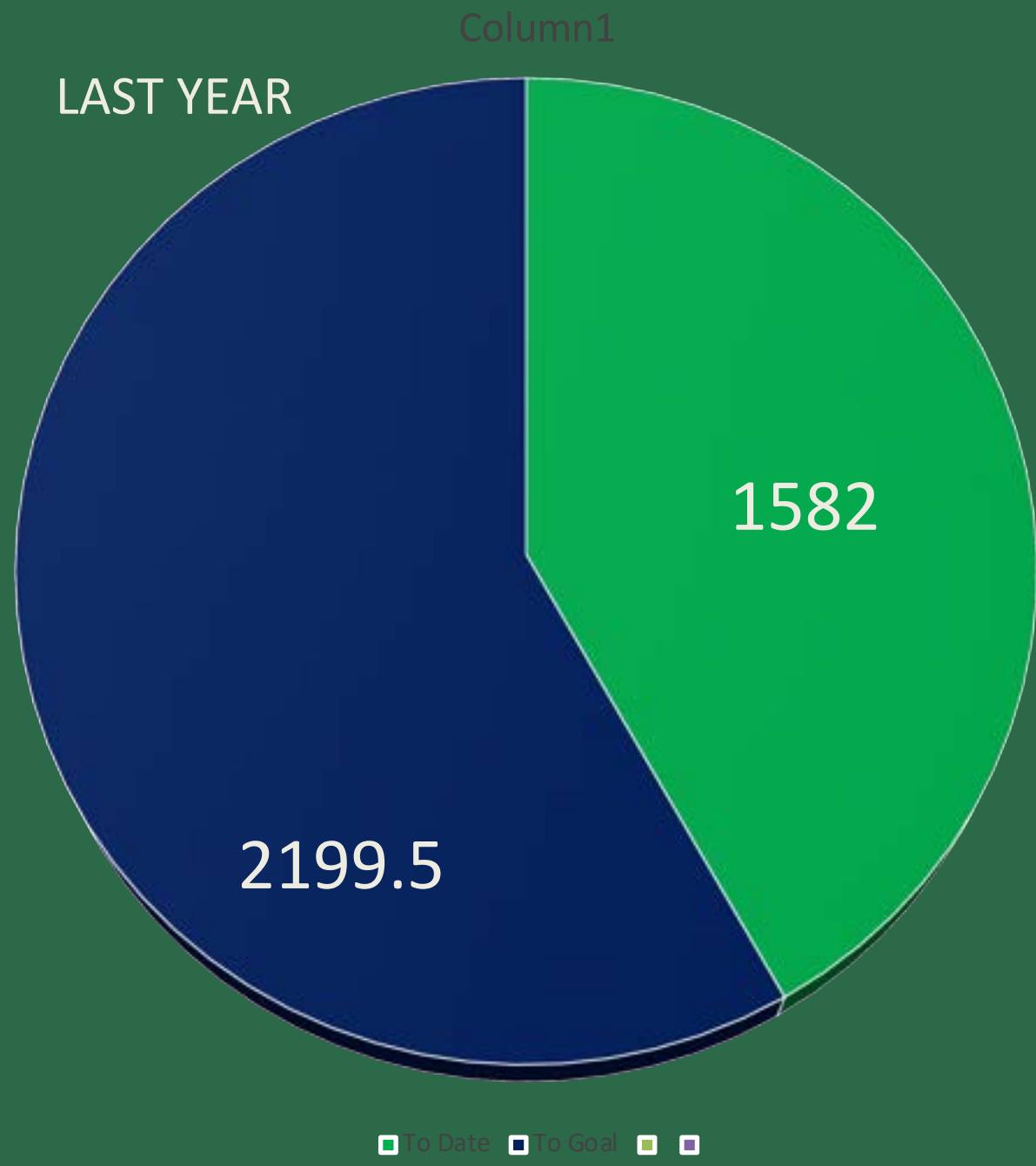
2023-2024 Goal

4160 Chapter Service Hours

Linked in Making an Impact Together - "Service Matters"



MCL Service Hours




As of 11/9/2023



Track It Forward – Reporting Your Service Hours



Hours:
--Select Hour--

Date: 
Nov 9 2023

Activity:
✓ ---Select Activity---
Meetings (Committee/Chapter/Cluster/Area/National)
Service Activities or Events
Webinar and/or Training (Chapter/Area/National)
Technology and/or Communications (Website/Social Media/Newsletter)


Standing / Special Committee: *
[Dropdown]

Facets: *
[Dropdown]

Western Area / National Activities/Events:
[Dropdown]

Notes:

Hours:
--Select Hour--

Date: 
Nov 9 2023

Activity:
---Select Activity---

Reason for Service Hours: *
✓
Executive Committee Meeting preparation
Chapter Meeting Preparation
Other Meeting Preparation (Committee/Cluster/Area/National)
Executive Committee Meeting attendance
Chapter Meeting Attendance
Other Meeting Attendance (Committee/Cluster/Area/National)
Chapter retreat attendance
Committee/sub-committee work
Service Activity Preparation
Service Activity Participation
Fundraiser related
Technology/Communications -related work (Website/Newsletter/Social Media)

Track It Forward – Reporting Your Service Hours



---Select Activity---

Reason for Service Hours: *

Standing / Special Committee: *

- ✓
- N/A
- Audit
- Beneficiaries/Gifts/Advocacy
- Brand & Marketing
- Budget & Finance
- Constitution & By-Laws
- Educational Linkages & Scholarships
- Ethics & Standards
- 40 under 40
- Fund Development
- Historian/Archivist
- Membership
- Mind, Body & Spirit
- North Texas Cluster
- Programs
- Organizational Effectiveness
- Courtesies
- Rituals
- Strategic Partnerships

Facets: *

- ✓
- N/A
- National Trends and Services
- Services To Youth
- Health & Human Services
- International Trends
- The Arts

Track It Forward – Reporting Your Service Hours



Western Area / National Activities/Events:



Webinars

Conference Calls

WA/National Activities/Events

WA/National committee meeting participation

WA/National committee/meeting Prep

(work/reports/presentations)

Notes:

Submit Time



Chapter Meeting Attendance



Must attend SIX of the EIGHT Chapter Meetings during
the Program Year



Chapter Meeting Attendance



What do I do if I know I am going to miss a meeting?





PEARL OF THE MONTH



Mid-Cities Links PEARL OF THE MONTH

Submitted by :
Link Tangee Gibson
November 11, 2023

Linked in Making an Impact Together - "Service Matters"



Link Ashley Waffer



- Born in March in Fort Worth, TX. She has one (1) older sister.
- Graduate of **Texas State University – San Marcos**. Received her B.A. and M.S. degrees.
- Her undergraduate degree is in Political Science and Arab & Isareli Conflict.
- Married for 9 years to Connecting Link Julius.
- They have two (2) children. Julian is 5 years old & Cruz is 10 months.
- She currently works for **Accenture** in the Legal Staff. She has worked there for 7 years.
- Leads a team responsible for hiring contract Technology & Cloud professionals for clients across the world.
- **Recognized as a Data Privacy Subject Matter Expert in the Company.**
- **Global Lead for Inclusion & Diversity.**



- Inducted in The Links, Incorporated in 2016 in Austin, TX. She is a DOL. Transferred to MCL in 2018.
- She is the granddaughter of Alumna Link Faye Barksdale, niece of Link Marnese Elder and cousin of Link Morgan Mangana.
- She is a member of Tarrant County Pearls Chapter of The Society, Incorporated.
- Hobbies include travel. Spain is her favorite country. One of her favorite places to visit is Segovia, Spain (outside of Madrid) . Enjoys water and beach vacations.
- She loves visiting museums around the world and sharing those experiences with her family. One of her favorite museum is the African American Museum in D.C.
- She enjoys working out, pushing her limits and loves to dance!
- She is a very calm person
- **Favorite Quote: Strong Women don't have attitudes we have standards.**



Linked in Making an Impact Together - "Service Matters"



NORTH TEXAS CLUSTER FRIENDSHIP ACTIVITY – DONOR SABBATH

Linked in Making an Impact Together - “Service Matters”



Linked in Friendship, Connected in Service
Mid-Cities (TX) Chapter

Thank
You

Linked in Making an Impact Together - "Service Matters"



Mid-Cities (TX) Umbrella Program 2023-24 Proposed Activities November Report

Linked in Making an Impact Together - "Service Matters"

+ Health & Human Services

 **Services to Youth**

 **The Arts**

 **National Trends & Services**

 **International Trends & Services**



Mission/Vision (What drives the outcome?)

To provide educational resources about CKD to African Americans about the inequities of CKD through programs that empower our community to make healthy choices for living.

Phase I
August – October 2023
 Identify Umbrella Program & develop SDM

Phase II
October 2023 – December 2023
 Partner Identification and Program Collaboration.
 Introduction to the Community

Phase III
December 2023 – April 2024
 Health Expo + Identify Students for 2024-2025 Mentor Program

Aug

Sept

Oct

Nov

Dec

Jan

Feb

Mar

Apr

- 1- Collaborate on Programs/Solicit Target Audience
- 2- Confirm Community Partnerships

- Plan Umbrella Activities
- Confirm sponsorships & partnerships

- Plan for Health Expo

May

2023

Chapter Activities

- 1- North Texas Cluster Walk (9/23)- Reunion Tower
- 2- AHA Walk-A- Thon (9/30)
- 3. International Day of the Girl (10/14)
- 4. Dallas Kidney Walk (10/ 28) Lone Star Park
- 5. Donor Sabbath – (11/19)- Mt Herbon Baptist
- 6. Girls Skate Party (11/10-11/19)
- 7. Letter Campaign Writing (1/20239)
- 8. MCL World Kidney Day (2/2024)
- 9. Kidney Wise Kids Poster Contest (Oct. – June)

Community Intro



- 1- (Parents) - Kidney Health + General Health (healthy food benefits)
- 2- (Students) Kidney Wise with Kids, Skate parties
- 3- (Mid-Cities Links)
- 4-

OUTPUT

- Children Served
- Parents Served
- Cost of Items Given
- Scholarship Value
- Mentorship Candidates

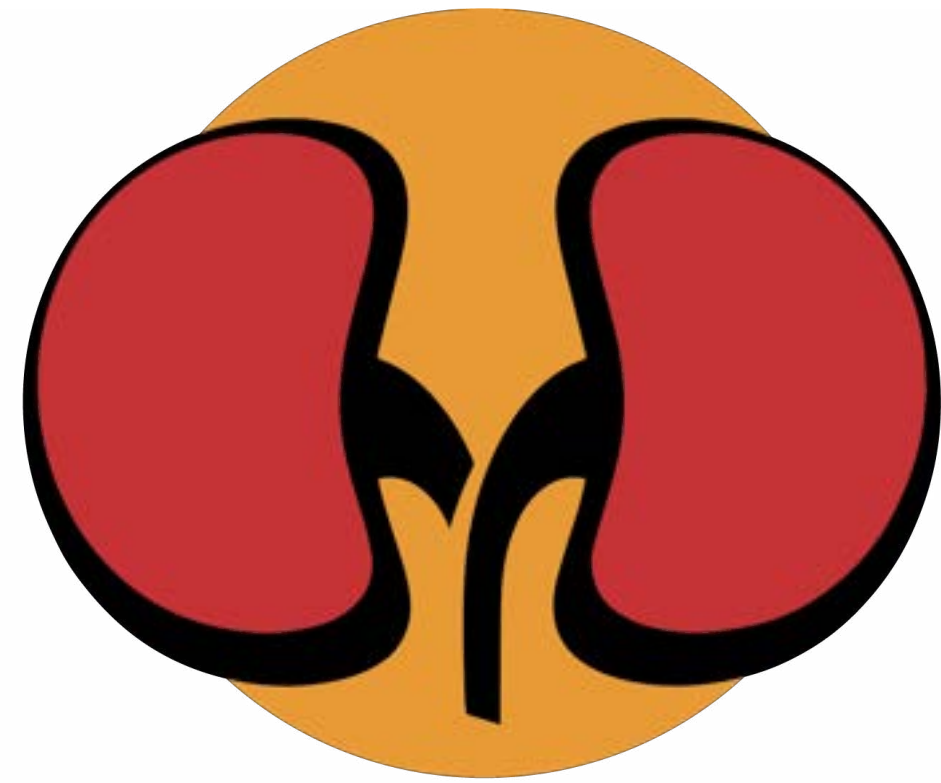
Health Expo



- 1- (Both) Art Activities to Support Mental Health
- 2- (Both) Physical Competitions (Learn Tic Tok dances, etc.)
- 3- (Both) Health Screenings
- 4- (Students) Physical Hygiene
- 5- (Students) Award Scholarships



- 1- North Texas Cluster Walk (9/23)- Reunion Tower (3 hours)**
- 2- AHA Walk-A- Thon (9/30) – (3 Hours)**
- 3. International Day of the Girl (10/14) (1 Hour)**
- 4. Dallas Kidney Walk (10/ 28) Lone Star Park (3 hours)**
- 5. Donor Sabbath – (11/19)- Mt Herbon Baptist (3 Hours)**
- 6. Girls Skate Party (11/10-11/19) - TBD**
- 7. Letter Campaign Writing (1/20239)- TBD**
- 8. MCL World Kidney Day (2/2024)- (4 Hours)**
- 9. Kidney Wise Kids Poster Contest (Oct. – June) (2 hours)**
- 10. Black K.A.R.E. (Multiple options 1-10+ hours)**



black K.A.R.E.

KIDNEY AWARENESS RESOURCES & EDUCATION

National Initiative of the Links Incorporated.

- Black K.A.R.E. (Kidney Awareness Resources and Education) mobilizes, collaborates, and engages with intermediaries and key stakeholders in communities where The Links, Incorporated has a presence to design and implement community-based programming addressing CKD.

Lauren McDonald, MD

National Black K.A.R.E. Medical Advisor,
Mid Cities (TX) Chapter





Key Implementation & Reporting Dates

DELIVERABLE	PURPOSE
Service Delivery Model Due	November 15, 2023
Budget due	November 15, 2023
Chapter Member Kidney Training 1 or 2	February 2, 2024*
2024 Status Update & reimbursement 1	February 9, 2024
2024 Status Update & reimbursement 2	April 6, 2024

*Area and chapter coordinators need to take the training by November 30th. Please see the dashboard for a link.



Fall/Winter 2023 Proposed Activity



		Notes
Event	Fall Skate Party (ice or roller skating)with health and wellness programming	Potential to partner with HHS
Proposed Dates	Friday December 1, 2023	Location and time TBD (time approximately 6:00 p.m.- 9:30 p.m.)
Program objectives	2- 2.5 hours event <ul style="list-style-type: none"> • Introduction/get to know girls and Links members • 20-25 minutes of programming (health and wellness) presented in an engaging way • 60-90 minutes of skating 	
Partners	Boys and Girls Club in Irving, and Universal Academy in Coppell.	We will develop flyers and a sign-up sheet to share with partners
Target Participants	40-50 middle school African American girls (6 th and 7 th grade)	
Potential location	Ice- or roller-skating rink in or near service area	



INTERNATIONAL TRENDS & SERVICES

Kidney Health is Universal



Black K.A.R.E Resources for Jamaica

Creating kits prepared by children and distributing them to clinics in Jamaica.



International Education and Awareness

Collecting educational supplies for under-resourced communities across the globe

	Task	Deadline
Program Details	<ul style="list-style-type: none"> <input type="checkbox"/> MCL World Kidney Day Activity <input type="checkbox"/> Invite Youth and Students to pack 100 KARE kits for Jamaica clinics <input type="checkbox"/> Coordinate with Health & Human Services on kit content <input type="checkbox"/> Partner with Services to Youth to support packing kits <input type="checkbox"/> MCL Cohort travel to Jamaica 	02/2024 - 03/2024
Sponsorship	<ul style="list-style-type: none"> <input type="checkbox"/> Area Hospitals & Pharmaceutical Cos <input type="checkbox"/> Grocers – non-perishables 	
Metrics of Success	<ul style="list-style-type: none"> <input type="checkbox"/> Families impacted, Clinics Impacted <input type="checkbox"/> Improved awareness through survey <input type="checkbox"/> New sustainable relationships to support ongoing support for KARE 	

Integrate International Awareness in all Facets

	Task	Deadline
Program Details	<ul style="list-style-type: none"> <input type="checkbox"/> International Day of the Girl – teen books on healthy eating and self esteem for Jamaica. Members will bring to the 10/14/2023 MCL meeting <input type="checkbox"/> Handouts on Black KARE printed in other languages (French, Swahili)-refugees, Jamaica, Liberia, Haiti <input type="checkbox"/> Webinar w/Jamaica Clinic on CKD 	10/14/2023 02/2024 03/2024
Sponsorship	<ul style="list-style-type: none"> <input type="checkbox"/> Translation Company, MCL Links <input type="checkbox"/> Non-Profit Health Org/UN 	
Metrics of Success	<ul style="list-style-type: none"> <input type="checkbox"/> # of participants <input type="checkbox"/> Jamaica Clinic engagement 	



Linked in Friendship, Connected in Service
Mid-Cities (TX) Chapter

Strategic Planning Committee November 11, 2023



Link Veronica Spencer-Austin
Chair, Strategic Planning

Linked in Making an Impact Together - "Service Matters"

Strategic Planning Report



- Updates
- What's Next
- Best Practices

National Tracking System October 31 Update

- National Tracking Tool updates are April 30 and October 31
 - ✓ Chapters upload goals and the status of goals.
- MCL update to the online National Tracking System completed on October 27 in advance of October 31 deadline



What's Next



- Strategic Planning Committee Kick-Off Meeting to begin development of MCL 2024 – 2027 Strategic Plan.
- Monthly Chapter Reports on MCL status/progress, Western Area and National Strategic Planning Committee updates and Best Practices.

Unlocking the Keys to Strategic Planning Best Practices



Question:



- The Western Area exhibits a continuous commitment to strategic planning with a significant number of chapters involved in planning for a decade or more.

What is the timeframe for most Western Area chapters' strategic plans?

Question:



**What is the timeframe for most
Western Area chapters' strategic plans?**

Answer:

- 1–3-year plan
- 3–5-year plan
- 5–7-year plan

Question:



What is the timeframe for most Western Area chapters' strategic plans?

Answer:

1–3-year plan

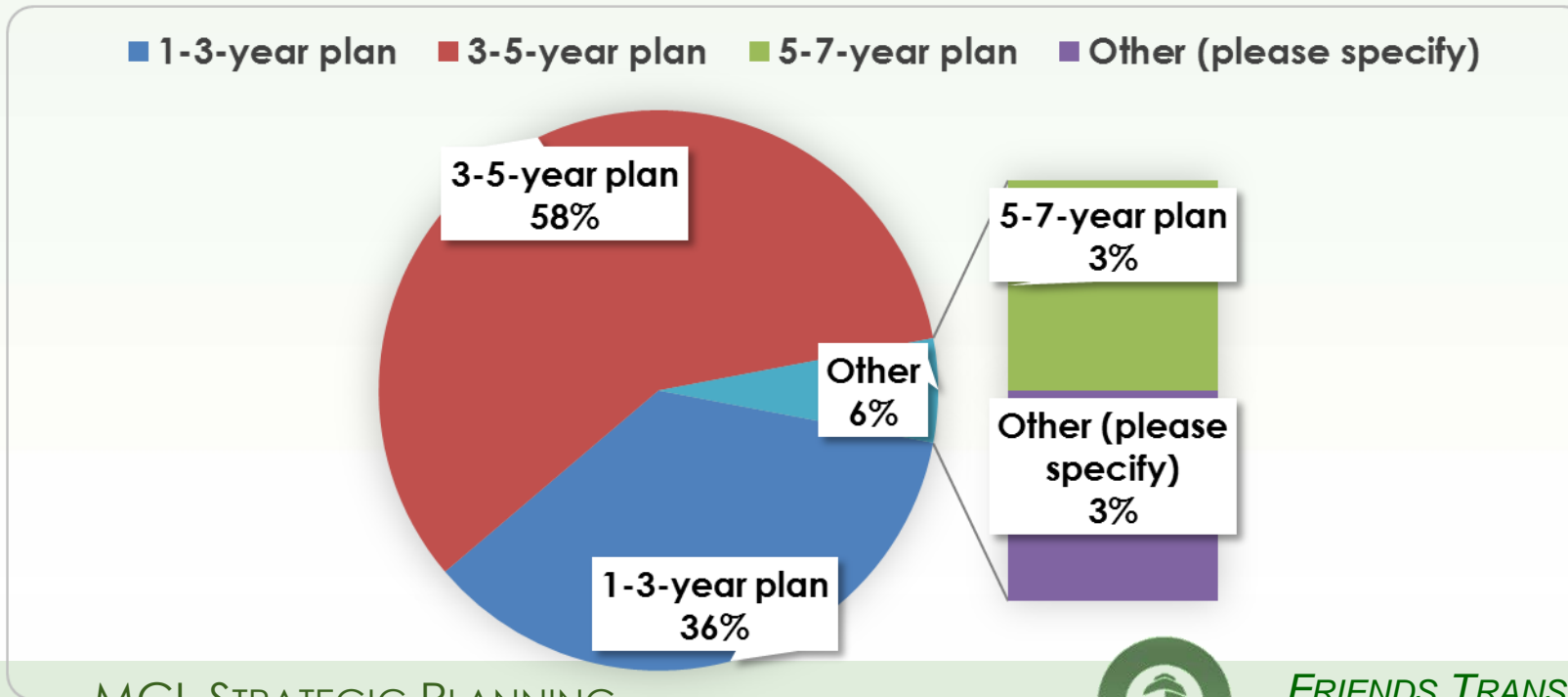
3–5-year plan

5–7-year plan

What is the timeframe of your chapter's strategic plan?

- The majority of WA chapters (**58%**) have planning cycles that range **3-5 years**, followed by (**36%**) with **1-3 years**.
- Ninety-four percent (**94%**) chapters' plans **span less than 5 years**.

What is the timeframe of your strategic plan?



Question:

2

- Western Area Chapters use various secondary research and data to garner a better understanding of the dynamics of their communities to better inform and develop actionable Strategic Plans.

What research and data resources are most often utilized by Western Area Chapters in their Strategic Planning?

2

Question:

What research and data resources are most often utilized by Western Area Chapters in their Strategic Planning?
(Select the top three)

Answer:

- Academic data
- Chapter data
- Community data/profiles
- Governmental data
- Municipal data

2

Question:

What research and data resources are most often utilized by Western Area Chapters in their Strategic Planning?
(Select the top three)

Answer:

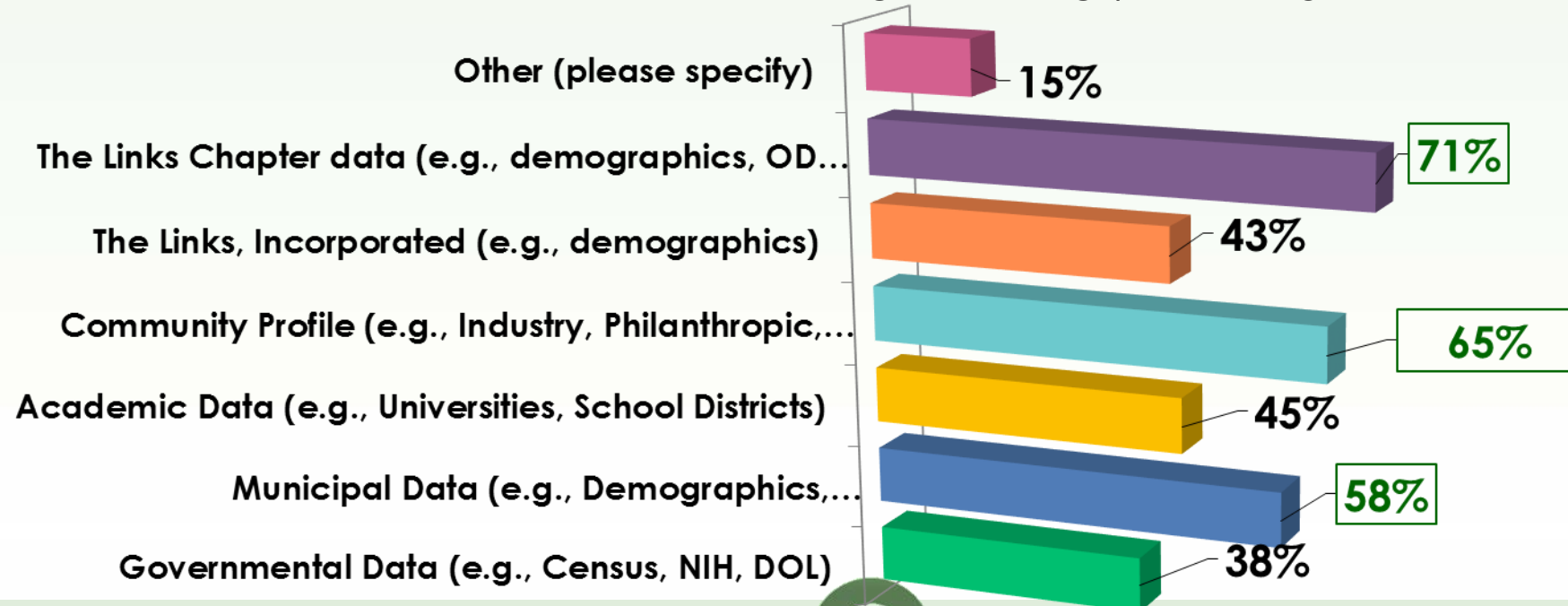
- Academic data
- Chapter data**
- Community data/profiles**
- Governmental data
- Municipal data**



Please indicate any data that is used within your chapter's strategic planning process.

- The varied research data that WA chapters most use to better understand community dynamics and better inform their plans include **chapter data, community profiles, municipal** and **academic data, member input, demographic data** and **surveys**..

Research and data that informs Strategic Planning (percentage of Chapters)



Please indicate any data that is used within your chapter's strategic planning process.

- The vast majority of WA chapters use Links chapter data (**71%**) and community profiles (**65%**), followed by municipal data (**58%**)
- Academic data and Links demographics are also frequently used (**45%** and **43%**, respectively)
- To a lesser extent chapters use governmental data (**38%**)



Best Practice Implications & Insights

- The timeframe of most chapters' strategic plans within the Western Area spans 3-5 years.
- Western Area chapters use similar research/data to inform their plans. Chapter data, community profiles and municipal data are often assessed. Far fewer chapters use research garnered from partners or sponsors.



While member surveys are key to engagement, soliciting the **perceptions, requirements and attitudes** of community, partner and sponsor constituencies could yield valuable insights that might influence and enhance chapters' strategic initiatives.

Thank You!





MCL Strategic Planning Committee (2023-2024)

1. Veronica Spencer-Austin, Chair, MCL Chair Strategic Planning
1. Vickie Mitchell
2. Tammi Abney
3. Alisa Allen
4. Juanita Budd
5. Claudia Coleman
6. Ronetta Francis
7. Tangee Gibson
8. Carol Huntley Little
9. Shunda Robinson
10. Celia Walker

